

Central Karoo

September 2021

Executive Summary

This destination sector fact sheet provides key trade and investment related statistics for the Central Karoo. Specifically, it shows the Central Karoo's area, employment, trade, investment, and tourism trends. In addition, it shows the district's trade relations with the rest of the world. The key highlights are provided below:

Economy

- The Central Karoo's population grew from 71 154 people in 2010 to 75 113 people in 2020. The population grew by 0.33% y-o-y from 74 867 in 2019 to 75 113 in 2020 and growth will likely remain between 1% and 2% into the future.
- The Central Karoo's regional GDP has increased steadily in recent years, expanding from ZAR1.74bn in 2011 to ZAR1.96bn in 2020.
- The general government was the largest contributing sector in 2020, accounting for 22.41% of the regional GDP, at a value of ZAR421m. The agriculture, forestry and fishing sector were second, accounting for 18.05% of regional GDP, at a value of ZAR339m. The finance, insurance and business services sector placed third at 14.04% of GDP, at a value of ZAR264m.

Trade

- The Central Karoo has recorded a trade surplus since 2010, with export earnings consistently outpacing import costs over this period. The district's trade surplus totalled ZAR65.57m in 2020.
- Namibia was the top export destination for the Central Karoo in 2020, accounting for 32% of total exports at a value of ZAR36.20m. The second and third largest destination markets were Hong Kong and China, with export values of ZAR31.26m and ZAR21.48m, respectively.
- Molluscs were the largest export product at a value of ZAR27.51m, equivalent to 24.15% of total exports in 2020, followed by milk and cream valued at ZAR17.01m (14.93%), and crustaceans valued at ZAR17.00m (14.92%). The top import product into the Central Karoo at product level in 2020 was butter at a value of ZAR34.55m (71.49%), followed by preparations of a kind used in animal feeding at a value of ZAR10.0m (20.70%), and fork-lifts at a value of ZAR1.31m (2.72%).
- The October 2016 Economic Partnership Agreement (EPA) between the Southern African Development Community (SADC) EPA Group and the European Union (EU), provides Karoo Lamb with international marketing protection and gives its so-called 'naming rights' due to the geographical indications (GI) status awarded.

Investment

- The key investment opportunities in the Central Karoo are in the energy – oil, gas and renewable energy sectors, the film and multimedia sector, metals and engineering services, and tourism sector.

Tourism

- Domestic visitors dominated the number of visitors to the Central Karoo, accounting for 77.3% of visitors in 2020.
- From an international tourist perspective, the largest source market into the Central Karoo in 2020 were Germany (36.6%), United Kingdom (29.3%) and France (9.8%).

1. Area

The Central Karoo District is one of the six districts situated within the Western Cape. The Central Karoo, a vast semi-desert area, is the largest region in the Western Cape. The district is situated approximately 300km north-east of Cape Town and 1,200km south-west of Johannesburg and borders the Eastern Cape to the east and the Northern Cape to the north. The district is comprised of three local municipalities, namely Beaufort West, Prince Albert, and Laingsburg.



2. General Information

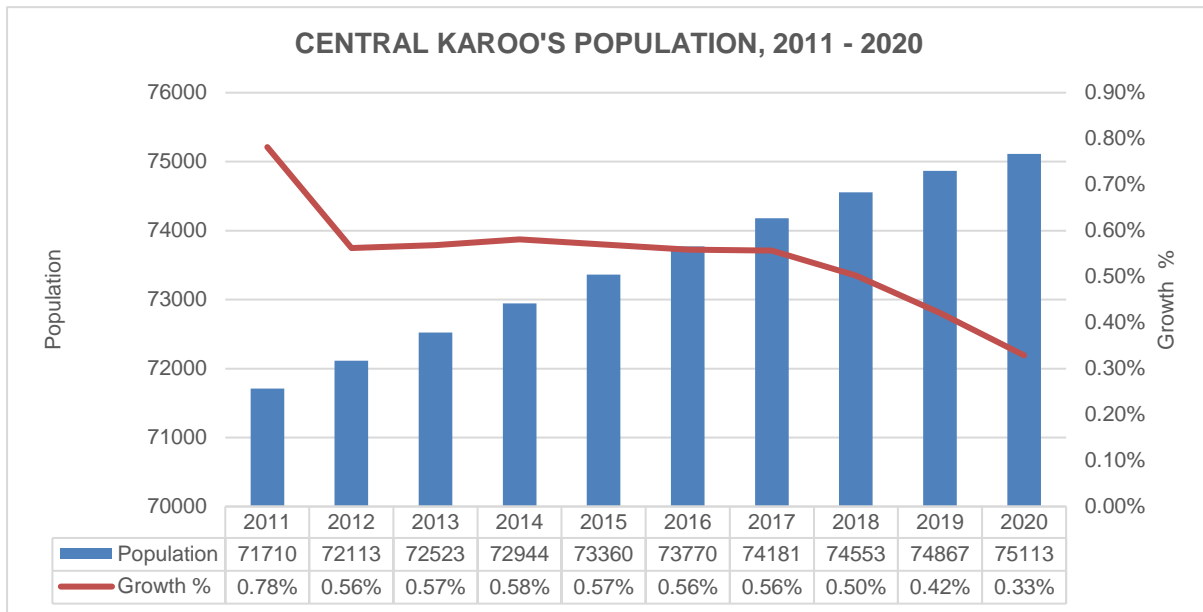
The table below shows the key indicators for the Central Karoo district.

CENTRAL KAROO KEY INDICATORS	
Executive Mayor	Cllr. I.J Windvogel
Population (2020)	75 113
Human Development Index (HDI) 2020	0.788
GDP (2020)	ZAR1.96bn
GDP Growth (2020)	-3.99%
Unemployment (2020)	20.34%
Literacy rate (2020)	52%
Ethnic groups (2020)	Coloured (75.23%), Black African (15.63%), White (8.72%) & Asian/Indian (0.42%)
Languages	Afrikaans (84.6%), Xhosa (7.5%), English (2.5%) & Other (0.43%)
Gini Coefficient (2019)	0.513

Source: Central Karoo District Municipality; Quantec, 2021

2.1. Demographics

The Central Karoo is the smallest district in the province by population. Yet in terms of area, the district is vast, covering a total of 38 854 km² giving the district a population density of about 1.9 people per kilometre: the lowest population density in the province. The Central Karoo's population grew from 71 710 people in 2010 to 75 113 people in 2020. The population grew by 0.33% y-o-y from 2019 to 2020 and growth is likely to remain between 1% and 2% into the future.



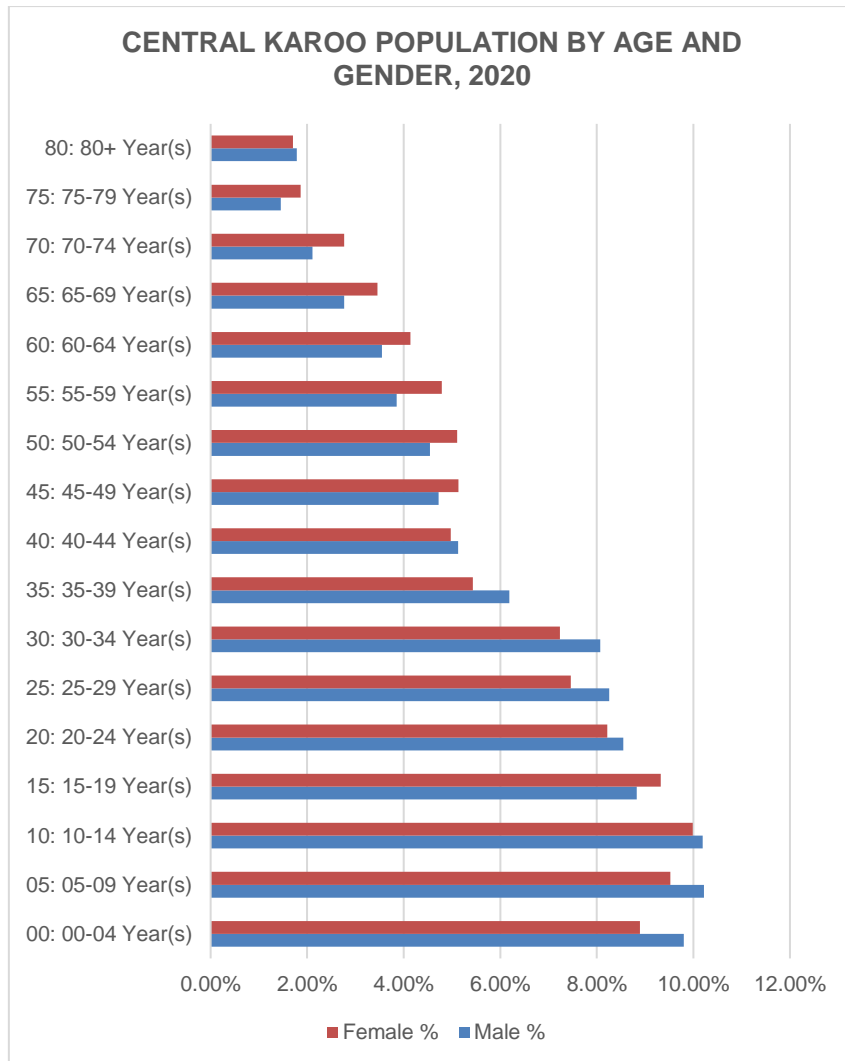
Source: Quantec, 2021

The table below shows the Central Karoo's population breakdown by ethnic group. In 2020, the Coloured population represented the largest ethnic group, accounting for 75.23%, followed by the Black African population and White population, accounting for 15.63% and 8.72% respectively.

CENTRAL KAROO'S POPULATION BREAKDOWN, BY GROUP (2020)				
GROUP	2019	2020	% SHARE 2020	2019 - 2020 CHANGE
Coloured	56 301	56 510	75.23%	0.37%
Black African	11 605	11 740	15.63%	1.17%
White	6 656	6 550	8.72%	-1.59%
Asian/Indian	305	313	0.42%	2.49%
TOTAL	74 867	75 113	100.00%	0.33%

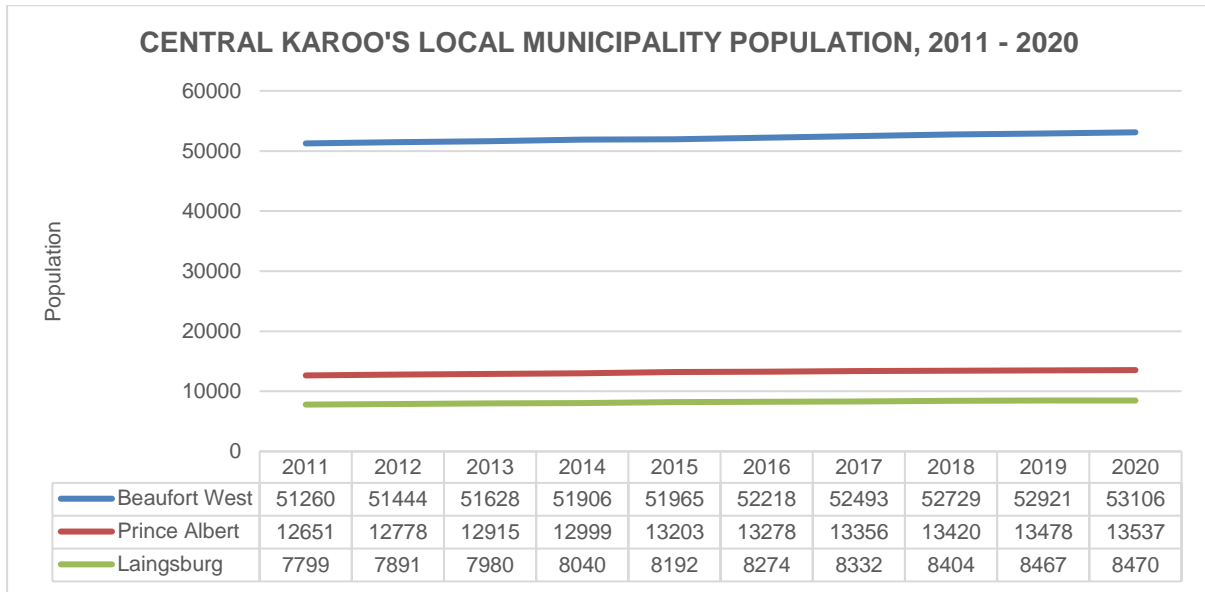
Source: Quantec, 2021

The graph below shows the population of the Central Karoo according to gender and age for 2020. According to the data, most of the population is young, and the size of the cohorts tend to decrease the older the age group becomes.



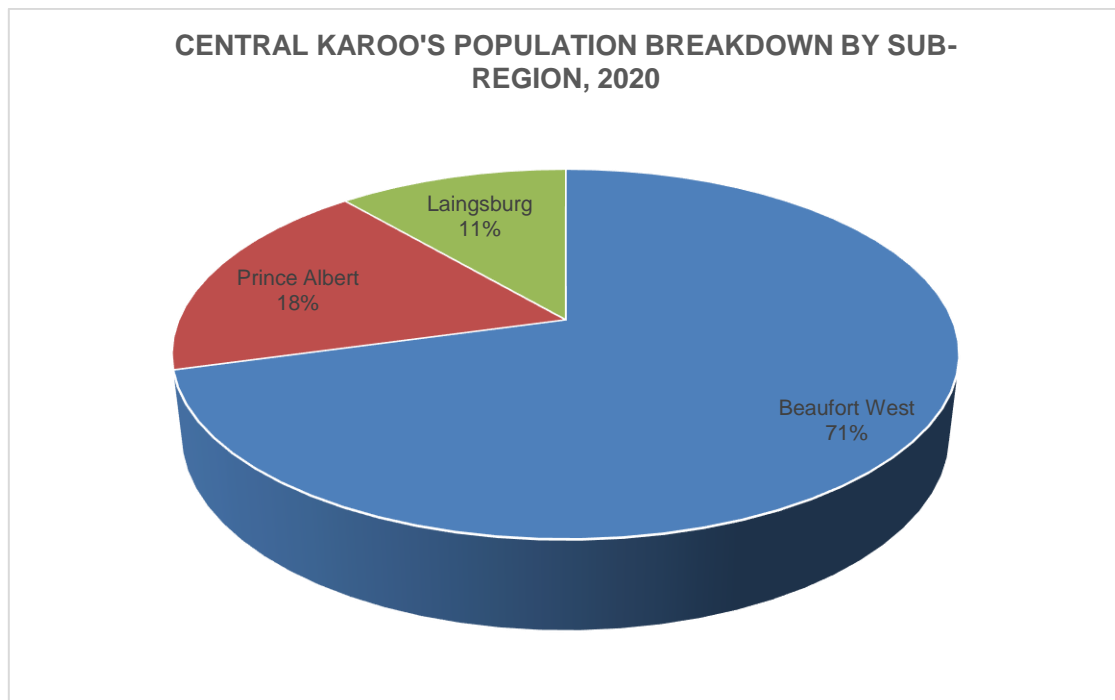
Source: Quantec, 2021

The graph below shows the population of the Central Karoo per local municipality. According to the data, Beaufort West had the highest population in the Central Karoo in 2020.



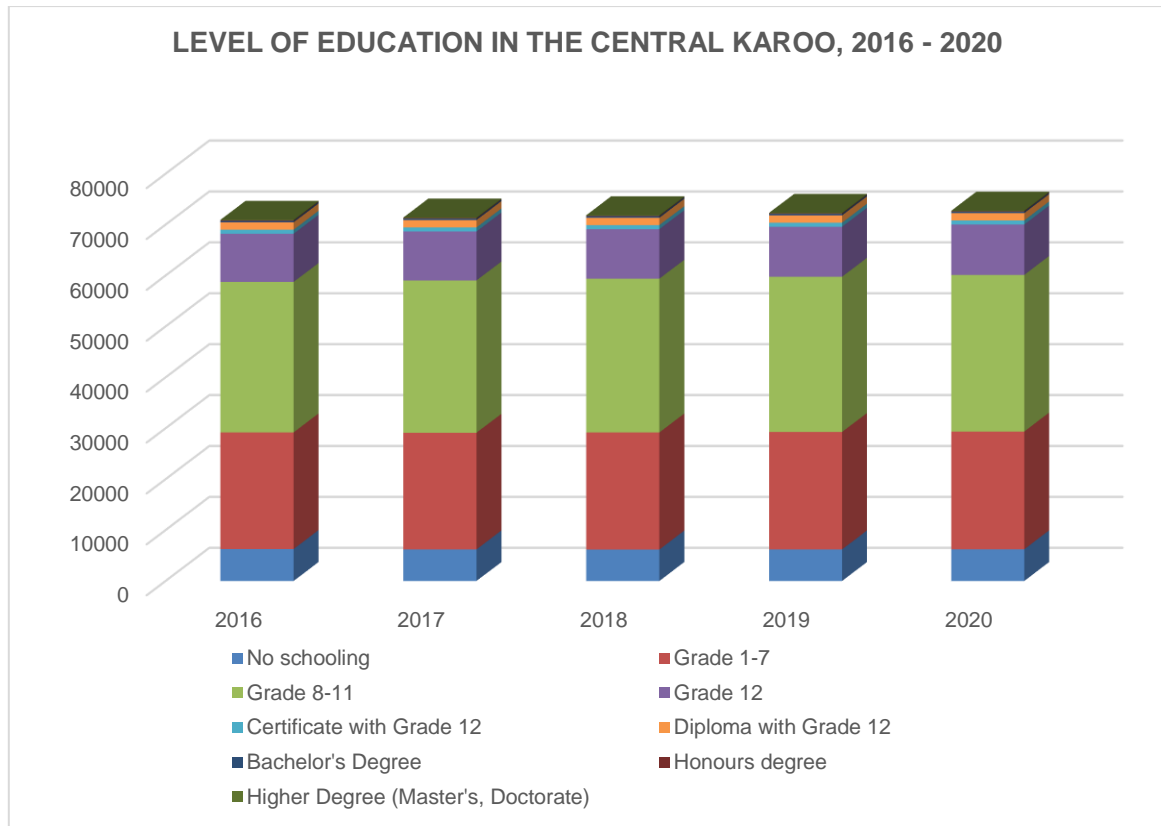
Source: Quantec, 2021

The pie chart below shows the sub-regional breakdown of the Central Karoo's population in 2020. As noted above, the largest proportion of the population live in Beaufort West (53 106 people), followed by Prince Albert (13 537 people), and Laingsburg (8 470 people).



Source: Quantec, 2021

Around 13% of the Central Karoo's population was recorded to have matric (Grade 12) in 2020. The percentage of the population with no schooling totalled 8% in 2020. Those with bachelors, masters and higher education degrees only made up 1%.



Source: Quantec, 2021

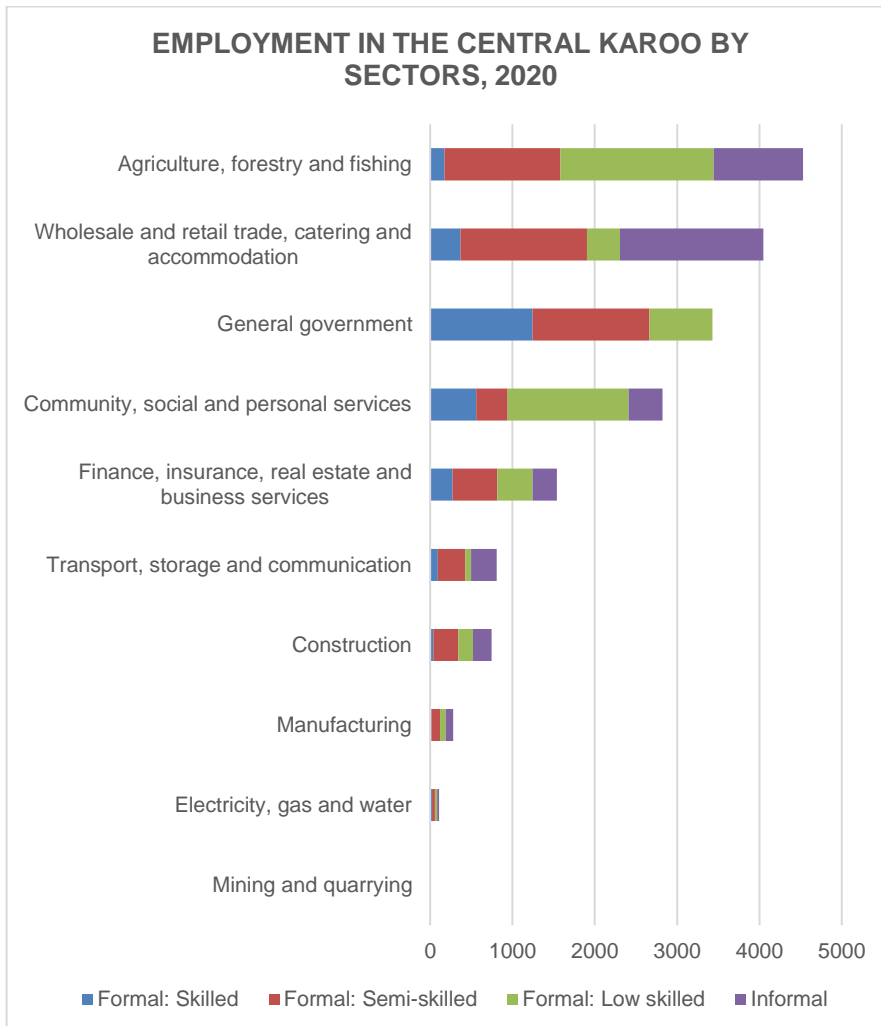
3. Employment

The table below provides a snapshot of indicators for employment in the Central Karoo in 2020. The unemployment rate at this time was 20.34%, with 18 310 people employed from a working age population of 46 383 people.

EMPLOYMENT INDICATORS CENTRAL KAROO, 2019	
Population aged 15-64 years (2020)	46 383
Labour force participation rate (2020)	49.54%
Employed (2020)	18 310
Unemployed (2020)	4 669
Not economically active (2020)	23 404
Unemployment rate (2020)	20.34%

Source: Quantec, 2021

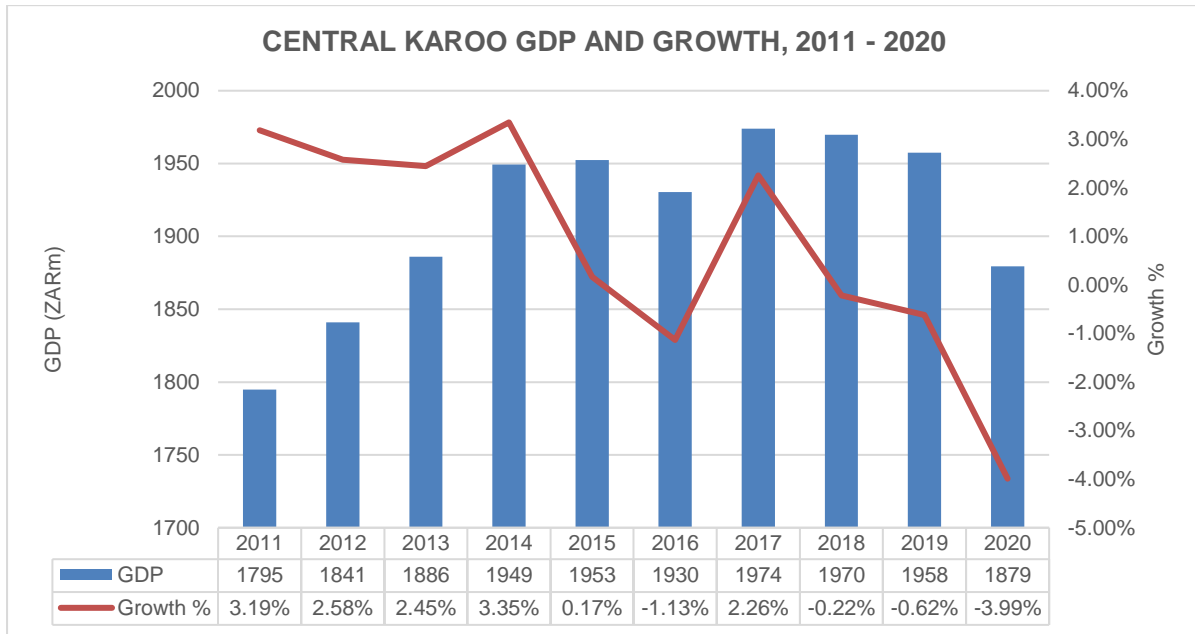
The graph below provides an overview of employment by economic sector in the Central Karoo in 2020. In terms of total (formal and informal) employment, the top sectors were agriculture, forestry and fishing; wholesale and retail trade, catering and accommodation. The general government sector employed the largest number of highly skilled people (1 243).



Source: Quantec, 2021

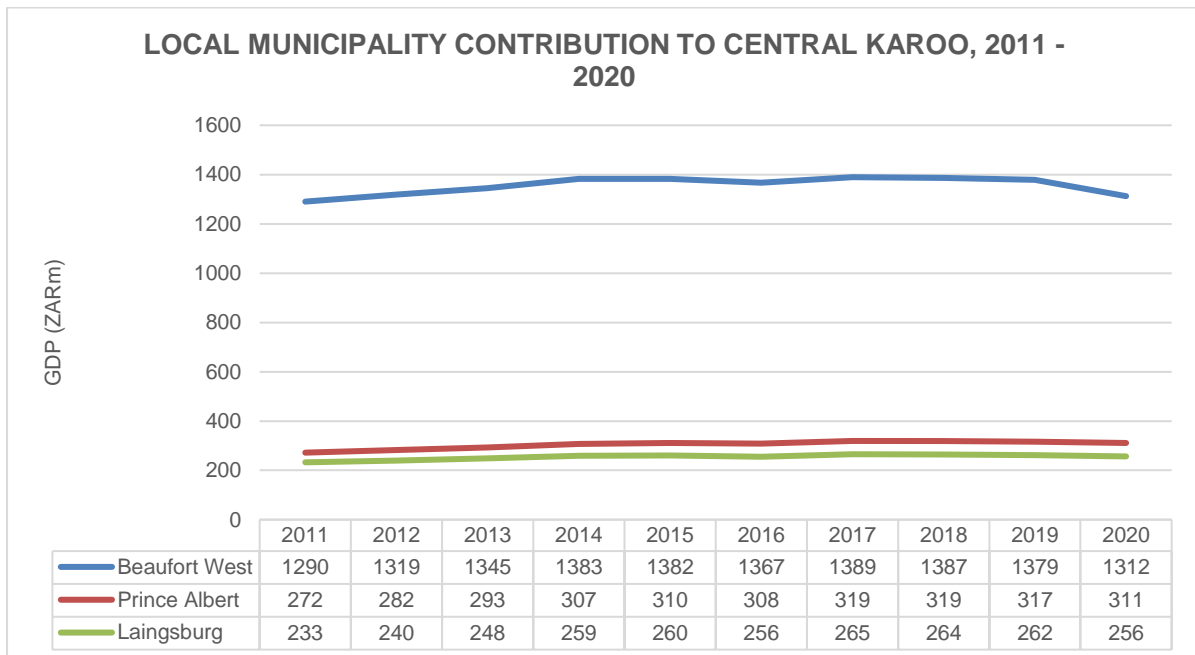
4. Economic Overview

The figure below illustrates the value of the Central Karoo's gross domestic product (GDP) as well as growth levels achieved over the period 2011 to 2020. The district's GDP declined by 3.99% y-o-y from ZAR1 958m in 2019 to ZAR1 879m in 2020.



Source: Quantec, 2021 (*values in constant 2010 prices)

The figure below shows the contribution share of the Central Karoo's local municipalities to regional GDP for the period 2011 to 2020. The Beaufort West local municipality was the largest contributor to the Central Karoo's district GDP in 2020 at a value of ZAR1.31bn. Prince Albert and Laingsburg contributed ZAR311m and ZAR256m, respectively in 2020.



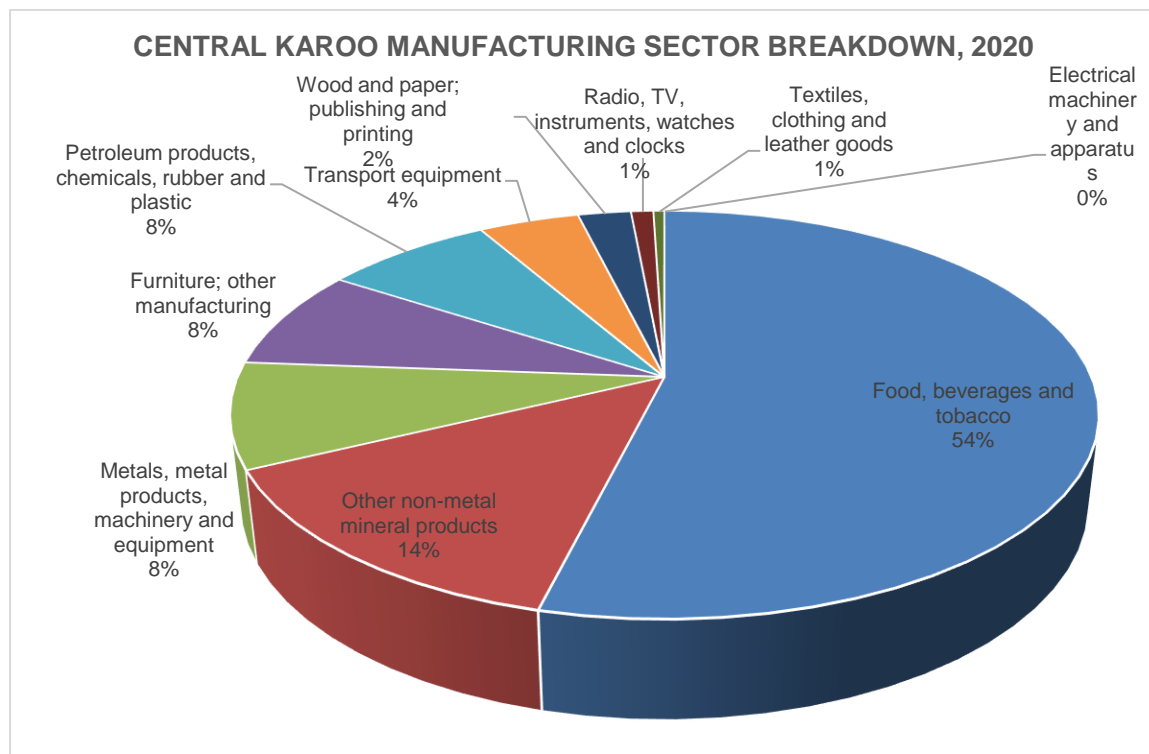
Source: Quantec, 2021 (*values in constant 2010 prices)

The general government was the largest contributing sector in 2020, accounting for 22% of the district's GDP, at a value of ZAR421m. The agriculture, forestry and fishing sector placed second, accounting for 18% of the region's GDP at a value of ZAR339m. The finance, insurance, real estate and business services sector was the third largest contributor to the Central Karoo's GDP, accounting for 14% (ZAR264m). The main activities within the district include cheese and olive processing in the Prince Albert area, sheep and deciduous fruits farming.

CENTRAL KAROO'S GDP BY SECTOR, 2016 - 2020						
SECTOR	VALUE 2016 (ZARm)	VALUE 2017 (ZARm)	VALUE 2018 (ZARm)	VALUE 2019 (ZARm)	VALUE 2020 (ZARm)	% SHARE OF GDP 2020
General government	396	399	405	416	421	22.41%
Agriculture, forestry and fishing	316	348	327	306	339	18.05%
Finance, insurance, real estate and business services	254	261	267	273	264	14.04%
Wholesale and retail trade, catering and accommodation	289	287	287	285	253	13.47%
Transport, storage and communication	271	271	271	267	223	11.85%
Community, social and personal services	191	193	197	198	194	10.30%
Electricity, gas and water	72	73	75	75	70	3.74%
Construction	88	88	85	83	65	3.46%
Manufacturing	52	52	54	54	49	2.62%
Mining and quarrying	1	1	1	1	1	0.04%
TOTAL	1 930	1 974	1 970	1 958	1 879	100.00%

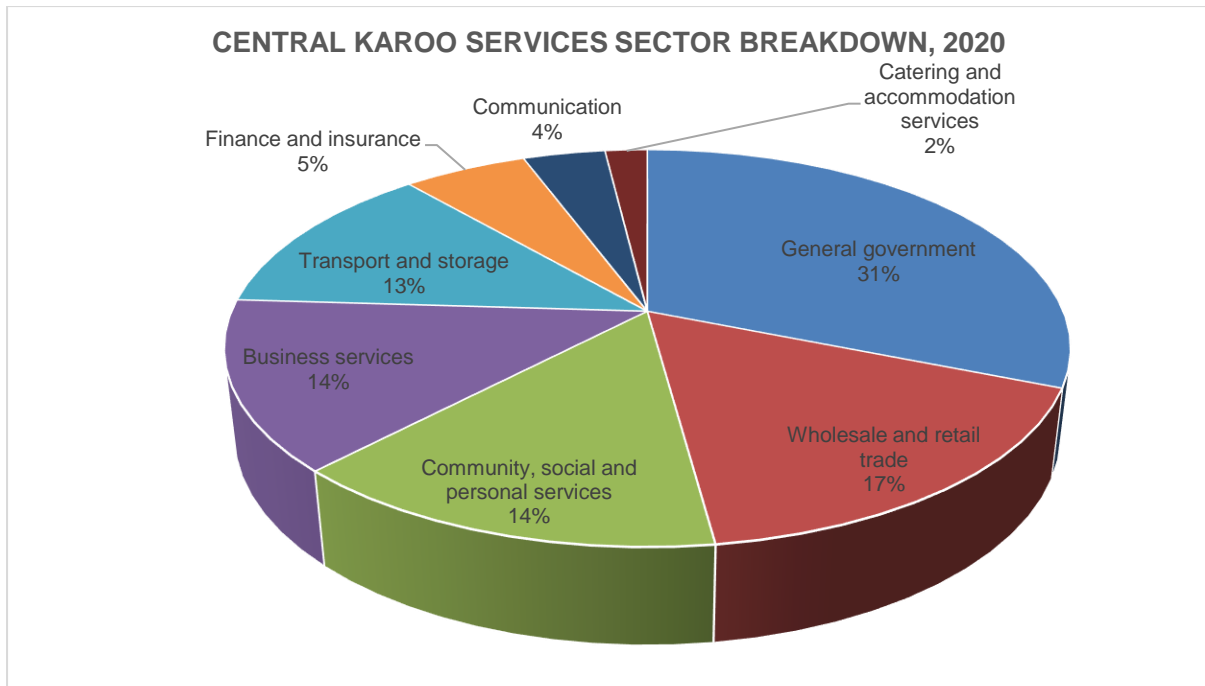
Source: Quantec, 2021

The figure below shows the contribution share of the Central Karoo's *manufacturing sub-sectors* to the Central Karoo's GDP in 2020. Food, beverages and tobacco was the largest contributor to the Central Karoo's manufacturing sector, accounting for 54%, followed by other non-metal mineral products at 14%.



Source: Quantec, 2021

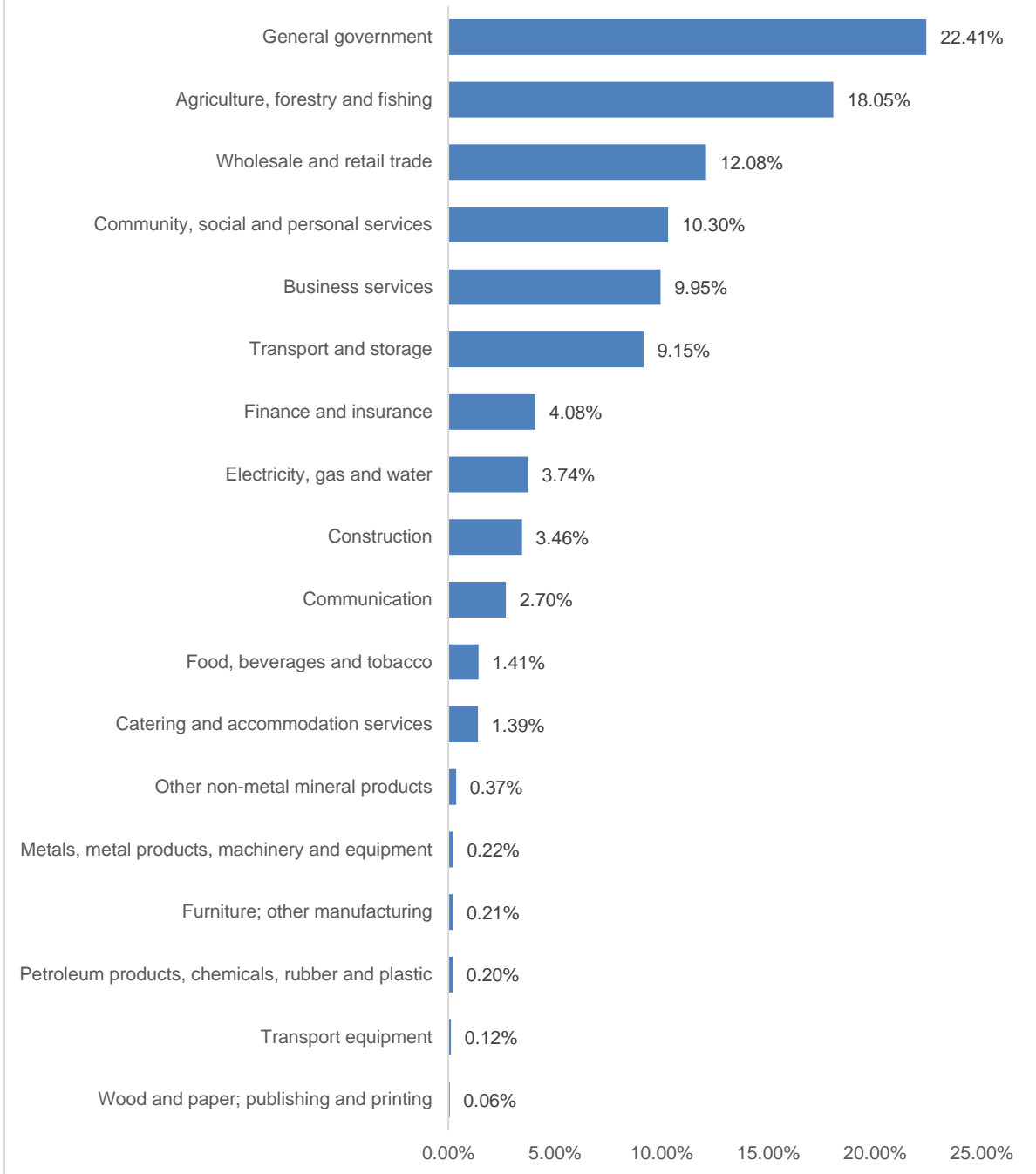
General government was the largest contributor to the Central Karoo's *services sector in 2020*, accounting for 31%, followed by wholesale and retail trade (17%), community, social and personal and business services both at 14% respectively.



Source: Quantec, 2021

The fastest growing sector was that of the general government, accounting for 22% of GDP at basic prices. Agriculture, forestry and fishing followed with 18% of the output, while the wholesale and retail trade sector placed third at 12% of economic output.

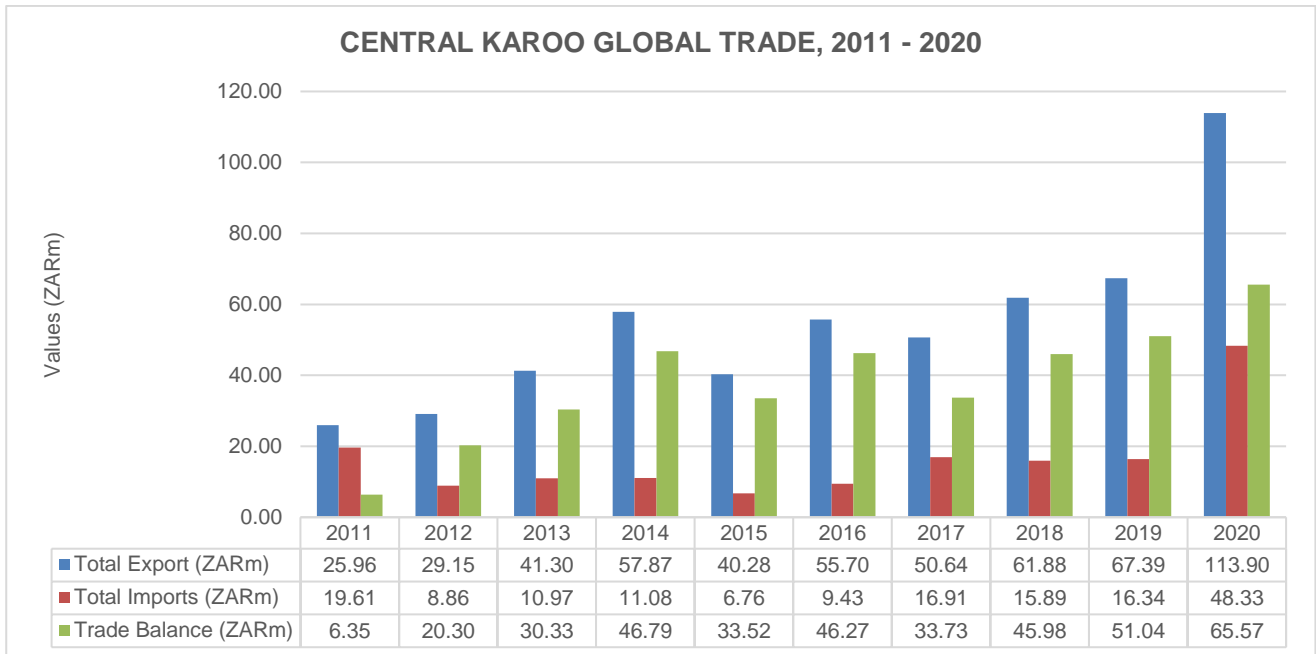
CENTRAL KAROO SECTOR DISTRIBUTION, 2020



Source: Quantec, 2021

5. International Trade

Trade developments in the Central Karoo district for the period 2011 to 2020 are presented in the graph below. Total exports in 2020 reached ZAR113.90m, the highest level achieved over the period 2011 to 2020. The growth in exports from 2019 to 2020 was mainly due to an increase in demand for molluscs and locust beans. The Central Karoo district has recorded a trade surplus since 2011.



Source: Quantec, 2021

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In 2020, Namibia was the top export destination for the Central Karoo's exports, accounting for 32% of all exports at a value of ZAR36.20m. The second and third largest destination markets were Hong Kong and China, with export values of ZAR31.26m and ZAR21.48m, respectively.

TOP 10 EXPORT MARKETS FOR CENTRAL KAROO DISTRICT, 2020				
RANK	COUNTRY	VALUE 2020 (ZARm)	% GROWTH 2016-2020	% SHARE, 2020
1	Namibia	36.20	35%	31.78%
2	Hong Kong Special Administrative Region of China	31.26	278%	27.44%
3	China	21.48	98%	18.86%
4	Zambia	12.26	97%	10.77%
5	United Kingdom	2.57	211%	2.26%
6	Malawi	2.11	7%	1.85%
7	Netherlands	1.37	40%	1.20%
8	Germany	1.19	-4%	1.05%
9	Mexico	1.08	#DIV/0!	0.95%
10	United States	0.93	111%	0.82%
TOTAL EXPORTS		113.90	26%	100.00%

Source: Quantec, 2021

In 2020, the leading source markets for the Central Karoo's imports were the United Kingdom (ZAR31.85m), the Netherlands (ZAR10.00m) and Ireland (ZAR3.43m).

TOP 10 IMPORT MARKETS FOR CENTRAL KAROO DISTRICT, 2020				
RANK	COUNTRY	VALUE 2020 (ZARm)	% GROWTH 2016-2020	% SHARE, 2020
1	GB: United Kingdom	31.85	-	65.90%
2	NL: Netherlands	10.00	-	20.70%
3	IE: Ireland	3.43	-	7.09%
4	US: United States	1.00	-	2.06%
5	ES: Spain	0.76	-	1.57%
6	FR: France	0.47	-	0.96%
7	TR: Turkey	0.42	-	0.86%
8	HU: Hungary	0.10	-	0.21%
9	PK: Pakistan	0.10	-	0.20%
10	CH: Switzerland	0.07	-	0.15%
TOTAL EXPORTS		48.33	62.27%	100.00%

Source: Quantec, 2021

An analysis of the Central Karoo's exports at product level indicates that agribusiness products dominated exports in 2020. Molluscs were the largest export product valued at ZAR27.51m, accounting for 24.15% of total exports, followed by milk and cream (ZAR17.01m), and crustaceans (ZAR17.00m). The top import product into the Central Karoo at product level in 2020 was butter valued at ZAR34.55m (71.49%), followed by preparations of a kind used in animal feeding at a value of ZAR10.00m (20.70%), and fork-lift trucks valued at ZAR1.31m (2.72%).

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TOP 10 EXPORTS FROM THE CENTRAL KAROO DISTRICT, 2020					TOP 10 IMPORTS TO THE CENTRAL KAROO DISTRICT, 2020				
RANK	PRODUCT	VALUE 2020 (ZARm)	% AVE GROWTH, 2011 - 2020	% SHARE, 2020	RANK	PRODUCT	VALUE 2020 (ZARm)	% AVE GROWTH, 2011 - 2020	% SHARE, 2020
1	Molluscs	27.51	-	24.15%	1	Butter and other fats	34.55	-	71.49%
2	Milk and cream	17.01	-	14.93%	2	Preparations of a kind used in animal feeding	10.00	24.03%	20.70%
3	Crustaceans	17.00	6.24%	14.92%	3	Fork-lift trucks	1.31	-	2.72%
4	Buttermilk, curdled milk and cream, yogurt	10.26	295.93%	9.01%	4	Harvesting or threshing machinery	0.94	-	1.94%
5	Whey	8.68	142.41%	7.62%	5	Casks, barrels, vats, tubs	0.46	-	0.96%
6	Wine	8.59	10.85%	7.54%	6	Tractors	0.41	-	0.85%
7	Locust beans, seaweeds and other algae	7.64	-	6.71%	7	Parts	0.13	-	0.27%
8	Butter and other fats and oils derived from milk	5.41	288.39%	4.75%	8	Beauty or make-up preparations	0.11	-	0.23%
9	Milk and cream, concentrated or containing added sugar or other sweetening matter	3.73	-	3.27%	9	Aluminium casks, drums, cans, boxes	0.10	-	0.20%
10	Food preparations not elsewhere specified	2.33	18.76%	2.04%	10	Printed books, brochures, leaflets	0.07	-	0.15%
TOTAL		113.9	25.86%	100.00%	TOTAL		48.33	62.27%	100.00%

Source: Quantec, 2021

Karoo Lamb Geographical Indicator

The October 2016 Economic Partnership Agreement (EPA) between the Southern African Development Community (SADC) EPA Group and the European Union (EU), provides Karoo Lamb with international marketing protection and gives it its so-called 'naming rights' due to the geographical indications (GI) status of the province.

6. Investment Opportunities and Developments

Investment Opportunities

Beaufort west

- The regions encompassing the towns of Beaufort West and Murraysburg have potential for shale gas reserves. If medium- to large-scale shale extraction were to occur in the area, substantial economic benefits could be yielded.
- The benefits include the creation of work opportunities and possibly latent entrepreneurial opportunities in the economy.

Prince Albert

- The area north of the towns of Prince Albert, Laingsburg and Merweville is a potential mining hotspot because it has a high density of uranium deposits.
- The mining and quarrying sector in the Central Karoo District is insignificant and therefore the mining of uranium can provide an opportunity to diversify economic activity in the district and create new employment opportunities.

Laingsburg

- The agriculture sector is a key driver of the local economy in the Central Karoo District. However, it is vulnerable to droughts and poor irrigation systems. Furthermore, the district has plans to implement Agri Parks to attract and support small and emerging farmers.

Growth Opportunities

A high comparative advantage has been identified in the electricity, gas and water sector; construction sector; and community, social and personal services sector because of above average growth and substantial employment creation. Notably, the electricity, gas and water sector are relatively underdeveloped in the Central Karoo District, given the potential that exists.

Electricity, gas and water

- The electricity, gas and water sector are relatively underdeveloped in the Central Karoo District and performed poorly in 2019, given the potential that exists. The landscape of the area makes it ideal for solar power plant as well as wind farms.
- The towns in the district also act as service centres for such developments in the Northern Cape. There are currently three wind farm developments in the area, namely Roggeveld Wind Farm, Karusa Wind Farm (Northern Cape), and the Soetwater Wind Farm (Northern Cape), which are close to Laingsburg.
- South Africa has recognised the need and potential for renewable energy as seen in the National Development Plan (NDP). Programmes such as the South African Renewable Energy Independent Power Producer Procurement Programme (REIPPPP) can therefore be catalytic in ensuring future developments in the Central Karoo District. Projects that are part of the REIPPPP have socio-economic and enterprise development targets that will increase the positive impact these projects have in the local economies of the district.

Construction

- The district has a high comparative advantage in the construction sector, and this sector has performed well historically.

- Potential interventions include promoting local procurement for repairs and maintenance to infrastructure and municipal facilities.
- The construction sector is strongly correlated with the electricity, gas and water sector.
- Attracting investment into this sector will also provide opportunities for the local construction sector.

Community, social and personal services sector

- The community, social and personal services sector consists of various services including education, health and social work, veterinary services, recreational, cultural, and sporting activities as well as services such as hairdressing, beauty treatments and dry-cleaning services.
- This sector is valued at R297.1 million in the Central Karoo District and has grown on average by 1.4 per cent between 2014 and 2018. Positively, job creation in this sector has benefited both skilled and low-skilled workers.
- The community, social and personal services sector is highly correlated with most of the service sectors. By ensuring an enabling environment for business retention and expansion in local towns, municipalities can promote the growth of the community, social and personal services sector as well as other service sectors.

Tourism sector:

- Some of the unique offerings for the region relate to astro-tourism, the bushman/San culture, dinosaur fossils, and the Karoo experience as defined by its landscape and people.
- Approximately 7000 vehicles pass through Beaufort West per day. This figure doubles during peak holidays periods. There is also a railway line that runs parallel to the N1 highway. This railway is the lifeblood of towns such as Matjiesfontein, Laingsburg, Prince Albert, Leeu-Gamka and Nelspoort.
- There are also opportunities in the district with the recent upgrade of the airstrip in Beaufort West with a newly tarred main runway with night landing lights and air traffic controllers. The previous runway was gravel and was difficult to use after heavy rains.

Regional Development:

- In 2013 the Small-Town Regeneration (STR) programme was commissioned by SALGA, with the aim being to regenerate, restore and fulfil the economic potential of underperforming small towns. The STR initiative evolved towards a regional approach and in 2015, the first Karoo STR came about, calling for a regional outlook where there is a shift away from administrative regions to economic and functional regions.
- The Karoo Regional Spatial Development Framework (RSDF) aims to harness the full development potential of the region in a sustainable and transformative way, and address the shared, largescale regional challenges, such as climate change, poverty, inequality, and unequal access to, and participation in the economy.
- The initiative is currently in Phase five of six phases of its implementation. This phase is the commenting period – where engagement is focused on regional-scale issues in keeping with the ‘regional ethos’ and the ‘coordinating, integrating and systemic support role’ of the RSDF. It is proposed that four major joint engagement events (one per Province) be held at four central venues in the Region.¹

¹ Source: *MERO 2020, Karoo Regional Spatial Development Framework.*

7. Companies

The Central Karoo is particularly well known for growing mohair and producing Karoo lamb. The mohair production is encouraged through the Beaufort West Mohair Growers Association, and Karoo lamb is protected under the “Karoo Meat of Origin” certification scheme.

The table below shows some of the companies in the central Karoo district.

SELECTED COMPANIES IN THE CENTRAL KAROO DISTRICT			
COMPANY NAME	MUNICIPALITY	SECTOR	BUSINESS ACTIVITY
Hydroponics Beaufort West Abattoir	Beaufort West	Agriculture	Food
Prince Albert Abattoir (KarooMeatofOrigin)	Prince Albert	Agriculture	Food
Laingsburg Abattoir (KarooMeatofOrigin)	Laingsburg	Agriculture	Food
Scheurfontein Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Slagterspoort Farm (KarooMeatofOrigin)	Prince Albert	Agriculture	Food
Stellenbosvlei Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Poortjiewes Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Pypfontein Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Toornfontein Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Vlermuisgat Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Kruidfontein Farm (KarooMeatofOrigin)	Beaufort West	Agriculture	Food
Karoo Looms (mohair production)	Prince Albert	Manufacture and Retail	Home textiles and Apparel
Wolskuur Spinners (mohair production)	Prince Albert	Manufacture	Home textiles
Prince of Africa Crafts (mohair retail)	Prince Albert	Retail	Décor & Apparel
Bergwater Vineyards	Prince Albert	Retail	Wine
Kredouw Olive Estate	Prince Albert	Agriculture	Food
Prince Albert Tannery	Prince Albert	Agriculture	Leather
SV Transport	Central Karoo	Transport	Motor Retail
Toyota Dealers	Central Karoo	Transport	Motor Retail
Karoo National Park	Central Karoo	Tourism	Accommodation
Prince Albert Game Farm	Prince Albert	Tourism	Accommodation
Beaufort West Game Farm	Beaufort West	Tourism	Accommodation

Source: Central Karoo District Municipality, <http://www.karomeatoforigin.com/>

8. Tourism

Tourism

The Central Karoo District Municipality is situated within the Karoo. With its base in Beaufort West, the area offers sweeping landscapes and charming architecture. It comprises three local municipalities, namely Laingsburg, Prince Albert and Beaufort West Municipalities. Over the period January to December 2020, 181 visitor tracking survey responses were recorded in the participating Cape Karoo Visitor Information Centre's, a drop of over 78,3% when compared to pre-COVID-19-foot count levels in 2019 (836).

Visitors travelling to the Karoo were led by the domestic market (77,3%), while international tourists made up 22,7% of all visitors surveyed in the respective tourism offices in 2020.

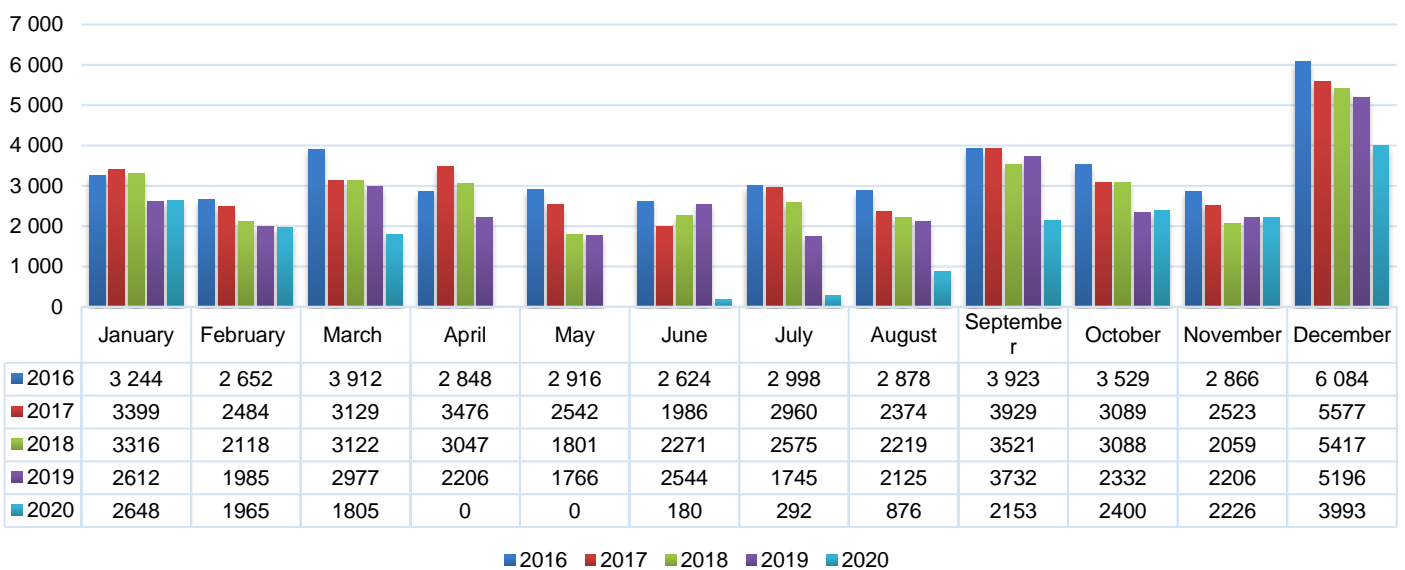
Performance of Attractions

Despite the significant impact of COVID-19 on tourism businesses and attractions, the Cape Karoo National Park received 18 538 visitors between January to December 2020. Still, this represented a decline of 41,0% as compared to the same period in 2019.

In 2020, the park received the highest number of visitors during the months of January (2 648), October (2 400) and December (3 993). When observing the 5-year trend indicated in the figure below, it is evident that the park welcomes its highest share of visitors during December.

Subsequent to the closure period during the national lockdown, visitors to the park have gradually increased since June 2020, rising from only 180 visitors (in June) to close to 4 000 in December 2020. Although the pandemic hit tourism businesses hard, the park enjoyed a positive growth in visitors during October (2,9%) and November (0,9%), proving to be well on its way to recovery.

Cape Karoo National Park 5 Year Visitor Trends Analysis (2016-20)

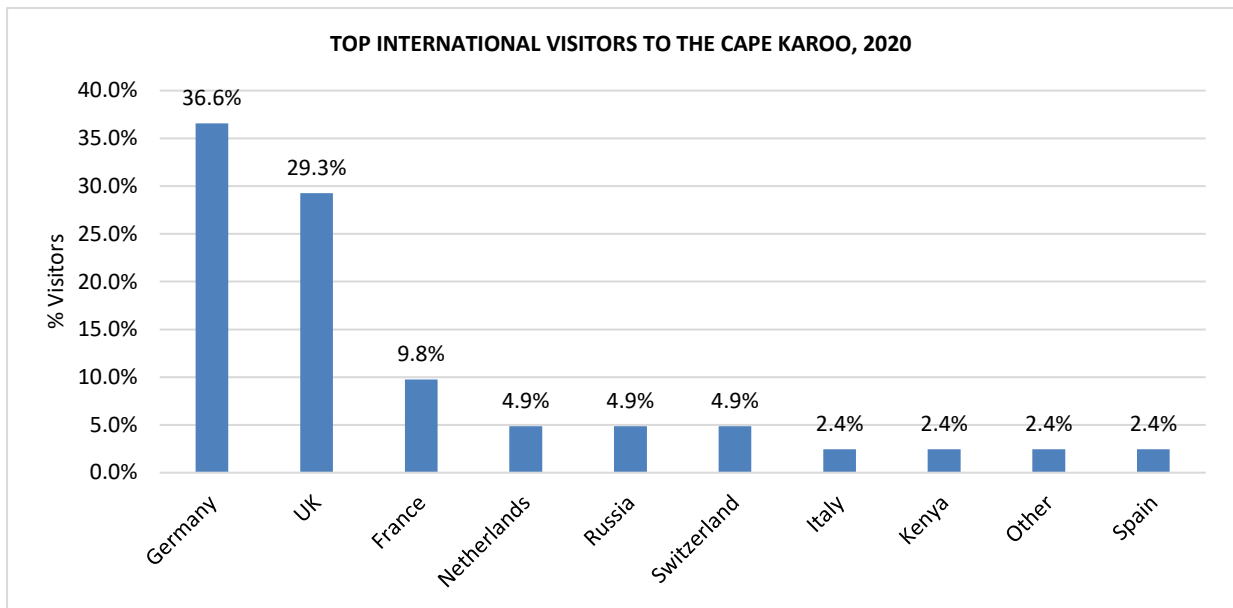


Source: SanParks (2020)

Origin of Visitors

As previously mentioned, domestic visitors were the leading travellers to the district. The Western Cape made up 34,3% of the domestic market, closely followed by travellers from the Gauteng province (25,7%).

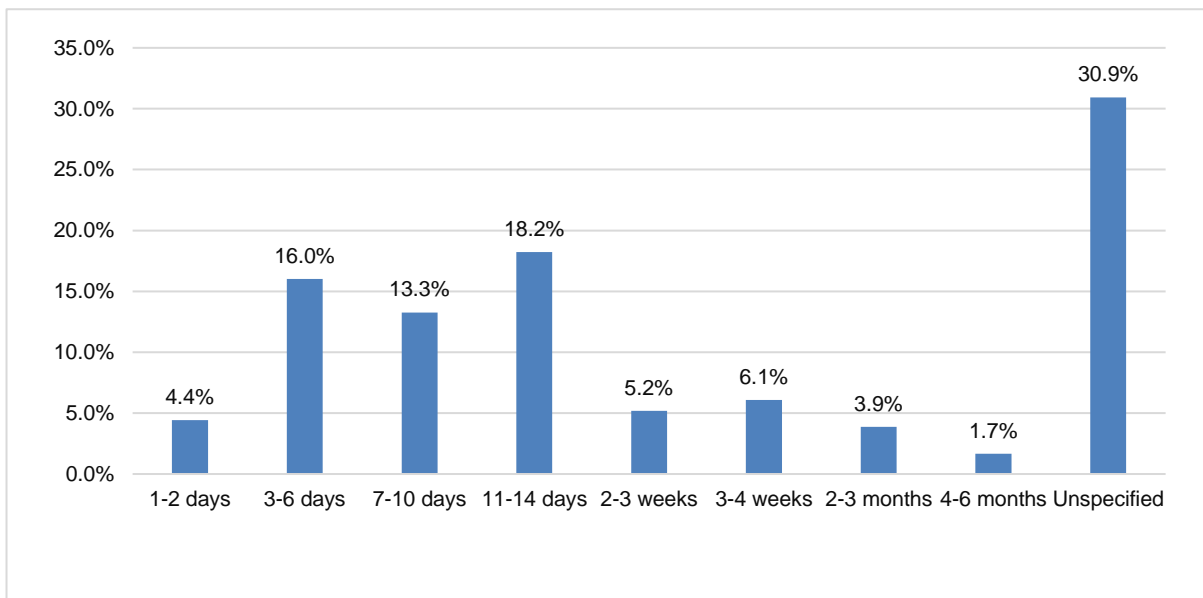
Germany (36,6%), the United Kingdom (29,3%) and France (9,8%) were the top three international markets to the Cape Karoo region in 2020.



Source: Wesgro Cape Karoo Tourism Trends, 2020

Average Length of Stay

Over 60% of visitors who passed through the Cape Karoo VICs were day visitors, with 35,9% indicating an overnight stay in the region. The highest average length of stay recorded was from visitors indicating 11-14 days followed by those indicating 3-6 days (16,0%).

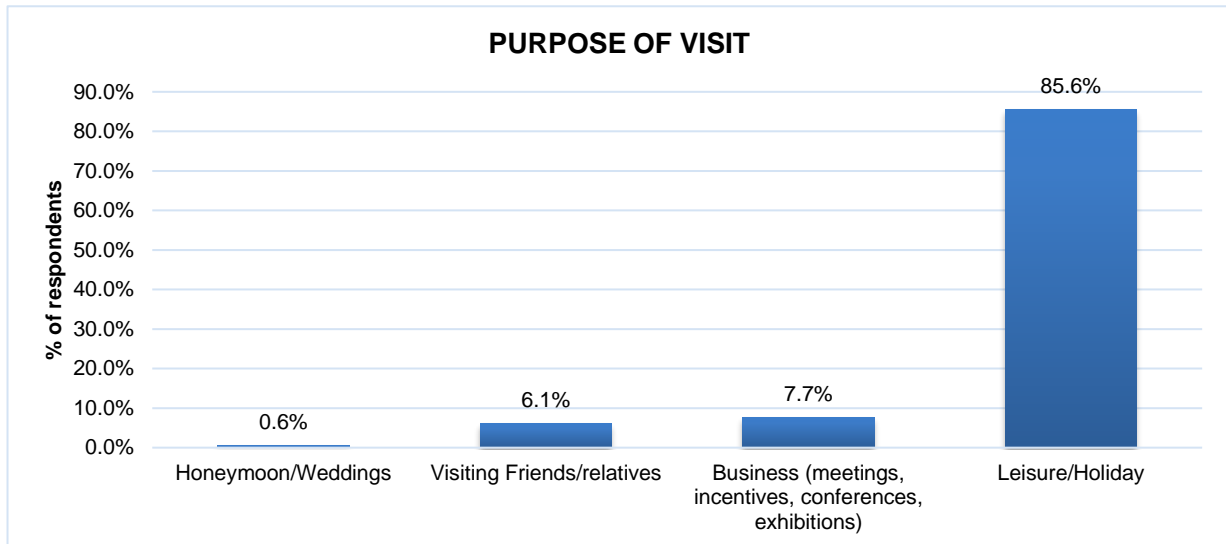


Source: Wesgro Cape Karoo Tourism Trends, 2020

Tourists Purpose of Visiting the Cape Karoo

The most prominent motivating factor for travel to the Cape Karoo was for the purpose of holiday/leisure and has been for the past 4-5 years.

Business as well as travelling for visiting friends/relatives also emerged as the top 3 reasons for travelling to the Cape Karoo.



Source: Wesgro Cape Karoo Tourism Trends, 2020

Activities enjoyed by visitors to the Cape Karoo were led by culture/heritage, Karoo Lamb and crafts/food. These ranked amongst the top activities undertaken in the region.

The top information sources that motivated travel to the region was received from friends/family, internet/websites, and visitor information centres.

9. Film



Comprising Beaufort West, Laingsburg, Leeu-Gamka, Matjiesfontein, Merweville, Murraysburg, Prince Albert and Seekoegat, the Cape Karoo offers sweeping landscapes and charming architecture. The Swartberg Pass, a World Heritage Site, is said to be one of the most scenic mountains passes in the world. It is untarred, flanked by hand packed stone walls and leads to a summit 1 583m above sea level. The 75 000-hectare Karoo National Park lies within Beaufort West, adjacent to the N1.

In the Karoo you will find houses with peach pip floors, sash windows, mud plaster, sun-baked clay bricks, six panel, lace fretwork and real shutters. Veranda roofs are distinctively curved into shapes that resemble billowing canvas, in styles called bell-cast, bullnose and regency.

The relevant application forms can be sought from the local municipal office.

CONTACT

Central Karoo District Municipality

Barbara Brown

Tel: +27 23 449 1000 | Email: barbara@skdm.co.za

Address: 63 Donkin Street, Beaufort West

Wesgro Film and Media Promotion Unit

Tel: +27 21 487 8600

Email: film@wesgro.co.za

Website: www.wesgro.co.za

Films Shot on Location:

Films: Saak van Geloof, Liewe Kersvader, Snaaks Genoeg

TV Series: Die Boekklub

Commercials: Vodacom, Kokkedoor Food, Volkswagen

Music Videos: Coldplay (Paradise)

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