

Department of Tourism

CALL FOR APPLICATIONS

AFRICA'S TRAVEL INDABA 2023

08 – 11 MAY 2023, DURBAN, KWAZULU-NATAL

The Department of Tourism invites eligible tourism enterprises to apply for support under the Domestic Market Access Support Programme (DMASP) to participate on the Hidden Gems Pavilion at Africa's Travel Indaba 2023. The event will take place at Inkosi Albert Luthuli Convention Centre (Durban ICC) in Durban, KwaZulu-Natal.

Africa's Travel Indaba is one of the largest tourism marketing platforms in Africa and one of the top three must-visit events of its kind on the global calendar. It showcases the widest variety of Africa's best tourism products and attracts international buyers and media from across the world. For additional information on the event, please visit www.indaba-southafrica.co.za. The Hidden Gems pavilion is a dedicated platform for small tourism enterprises to showcase their tourism products and services to buyers attending Africa's Travel Indaba.

A limited number of spaces on the Hidden Gems Pavilion is available for market access support under the DMASP, which is specially aimed at assisting small tourism enterprises. In line with the DMASP guidelines available at https://www.tourism.gov.za/CurrentProjects/TIP/Market_Access_Support_Programme/Pages/Market_Access_Support_Programme.aspx, the following type of business are encouraged to apply, and will be considered for support:

- Accommodation sector – formally serviced accommodation, guest accommodation, self-catering accommodation, backpackers and hostelling, caravan and camping, game/nature lodge and venues, with a valid star grading certificate from the Tourism Grading Council of South Africa (TGCSA).
- Travel and related services – inbound tour operator/Destination Marketing Company, conference organisers, incentive travel organisers and inbound travel agents.
- Hospitality and related services - conference venues (not attached to hotels) and attractions.

In line with the programme guidelines, the Department will pay upfront the costs specified below directly to the service provider except the return road transport:

- accommodation on bed-and-breakfast basis for the duration of the exhibition including a day before the show (please note that lunch and dinner are not included and are at the selected participants' cost);
- return economy flights and connecting flights where necessary OR reimbursement of road transport cost for participants within a 300km radius;
- exhibition costs;
- Ground transport in destination.

In order to be eligible for support under the DMASP, prospective applicants must be a tourism enterprise that:

- is a registered legal entity in South Africa in terms of the Companies Act 1973 (as amended) or the Companies Act, 2008, the Close Corporations Act, 1984 (as amended) or the Co-operatives Act 2005 (as amended);
- is a majority South African-owned inbound tourism enterprise that offers integrated and packaged experiences; products and or services, with an annual turnover not exceeding R5 million;
- has been in operation for at least one calendar year;
- has not participated or exhibited at an international tourism trade platform before;
- is tax compliant in accordance with the regulations of the South African Revenue Service;

- an Exempt Micro Enterprise (EME) in line with, and compliant with the Amended Tourism B-BBEE sector codes; and
- is appropriately insured through insurance cover relating to the relevant tourism sub-sector.

The following supporting documents should accompany the DMASP application form (available at www.tourism.gov.za),

- Central Supplier Database (CSD) **Registration Report** (please visit www.treasury.gov.za for more information);
- proof of insurance cover applicable to the relevant tourism sub-sector;
- proof of turnover or bank statements for the past six months;
- proof of compliance with the Amended Tourism B-BBEE sector code ; and
- a comprehensive company profile.

Please find attached the link to the MASP application form https://www.tourism.gov.za/CurrentProjects/TIP/Market_Access_Support_Programme/Pages/Market_Access_Support_Programme.aspx

Application Forms are to be submitted to the following e-mail address tipapplications@tourism.gov.za (You will receive a unique number from the Department confirming receipt of your application within three (3) working days. Should you not receive a unique number after three (3) days, please follow-up with the officials below for assistance. The Department will not be held responsible for any non-delivery of applications).

No applications received before publication of a call for application or after the due date will be considered.

Closing date of application forms: 28 February 2023, 16:00pm.

For enquiries kindly contact:

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or

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Tourism
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