

Executive Summary

This country fact sheet provides key trade, investment, and tourism related statistics for Austria. Specifically, it shows global trade and investment flows including an analysis of top markets and products for Austria in relation to South Africa and the Western Cape, highlighting the largest and fastest growing products and sub-sectors. It also investigates tourism trends for Austria as well as those between Austria and South Africa. The key highlights in the fact sheet are provided below:

Economic

Due to the economic crisis triggered by the COVID-19 pandemic, Austria's public debt has increased. In 2019, Austria's government debt to GDP stood at 70,4%. According to IMF data of October 2020, Austria's debt was 84.8% of GDP in 2020 and is expected to remain stable in 2021 (84.3%) and 2022 (82.4%). The public deficit also surged, reaching a negative 8.9% in 2020. The IMF estimates that it will decrease to -3.4% in 2021 and to -1.9% in 2022.

Trade

Between 2010 and 2019 Austria's imports exceed its exports, making the country a net importer of goods. In 2019 Austria's exports reached USD171,53bn, a decline of 3,08% from the previous year. Imports also eased by 4,13%, dipping to USD176,60bn.

Between 2011 and 2020 the Western Cape was a net exporter of goods to Austria. In 2020 exports were valued at USD4,42m which is 10,84% of South Africa's total exports. Turning to imports, between 2011 and 2020 there was small variation in the import numbers of goods from Austria into South Africa.

The leading export product to Austria from the Western Cape was wine of fresh grapes (USD995 329). Exports of this good accounted for 22,52% of the province's exports to Austria. Apples, pears, and quinces, fresh was the second largest export valued at USD977 170. Of the top 10 top exported products instruments and appliances used in medical, surgical, dental, or veterinary sciences (374,36%) were the fastest growing export product by the Western Cape.

Investment

Between January 2003 and December 2020, a total of 1 235 projects were recorded into Austria. These projects represent a total capital investment of USD37,44bn, which is an average investment of USD30,3m per project. During the reviewed period, a total of 92 293 jobs were created. Between January 2003 and December 2020, a total of 16 FDI projects were recorded from Austria into South Africa. These projects represent a total capital investment of USD320,38m, which is an average investment of USD20,02m per project. During the period, a total of 1 190 jobs were created.

Tourism

In 2019, the Western Cape received 17 637 tourists from Austria, which was a 0,42% growth from the previous year.

Table of Contents

- 1. General Information 3
- 2. Economic Overview 4
 - 2.1 Doing Business in Austria 5
 - 2.2 Companies 6
 - 2.3 Risk Ratings 6
- 3. Trade 7
 - 3.1 Austria’s Trade in Services 7
 - 3.2 Austria’s Global Trade 8
 - 3.3 Trade with South Africa 11
 - 3.4 Trade with the Western Cape 12
 - 3.5 Trade Regulations, Customs and Standards 13
 - 3.6 Tariffs 14
 - 3.7 Logistics 16
- 4. Foreign Direct Investment 16
 - 4.1 Inward FDI Investment into Austria 16
 - 4.2 Outward FDI Investment from Austria 18
 - 4.3 FDI Relations from South Africa to Austria 20
 - 4.4 FDI Projects from Austria to South Africa 20
- 5. Tourism 22

1. General Information

Located in central Europe, Austria is a landlocked democratic republic with nine federal states. The capital and largest city in Austria are Vienna (Wien), with a population of approximately 1.8 million inhabitants, followed by Graz and Linz. Austria has a total population of around 8.8 million inhabitants, a number which has been increasing steadily and is estimated to grow. With a moderately low fertility rate and rather high life expectancy, the median age of the population is one of the highest worldwide. Austria has a high standard of living – it is ranked among the leading countries on the Human Development Index, an important indicator in estimating the standard of living which takes parameters like fertility rates, life expectancy and literary rates of a country into account. Additionally, Vienna was ranked as one of the cities with the highest standard and quality of living in 2010 (CIA Factbook, 2021) .



GENERAL INFORMATION	
Capital City	Vienna
Type of Government	Federal parliamentary republic
Head of State (since 26 January 2017)	President Alexander Van Der Bellen
Head of Government (since 2 January 2020)	Sebastian Kurz
Population (July 2021 est.)	8,884,864
Ethnic groups	Austrian 80.8%, German 2.6%, Bosnian and Herzegovinian 1.9%, Turkish 1.8%, Serbian 1.6%, Romanian 1.3%, other 10% (2018 est.)
Religions (2018 est.)	Catholic 57%, Eastern Orthodox 8.7%, Muslim 7.9%, Evangelical Christian 3.3%, other/none/unspecified 23.1%
Languages (2001 est.)	German (official nationwide) 88.6%, Turkish 2.3%, Serbian 2.2%, Croatian (official in Burgenland) 1.6%, other (includes Slovene, official in southern Carinthia, and Hungarian, official in Burgenland) 5.3%
HDI (2020)	0.922

Source: CIA World Factbook, 2021; UNHR, 2020

2. Economic Overview

Austria is a well-developed market economy with a skilled labour force and high standard of living. It is closely tied to other EU (European Union) economies, especially Germany, but also the United States, which is Austria's third-largest trade partner. Austria's economy features a large services sector, a sound industrial sector, and a small, but highly developed agricultural sector. In 2019 Austria's GDP (PPP) reached USD498.78bn making the country the 41st largest country by GDP (PPP).

ECONOMIC INFORMATION	
GDP (PPP) (2019 est.)	1.42%
Real GDP growth (2020 est.)	USD498,78billion
GDP per capita (2019 est.)	USD56,188
Inflation (2019 est.)	1,5%
Corporate tax rate	25%
Unemployment rate (2018)	9,4%
Doing Business in 2020 ranking	27
Total Exports (2019.)	USD270,89billion
Total Imports (2019)	USD253,28billion

Source: CIA World Factbook, 2019, TradingEconomics,2021

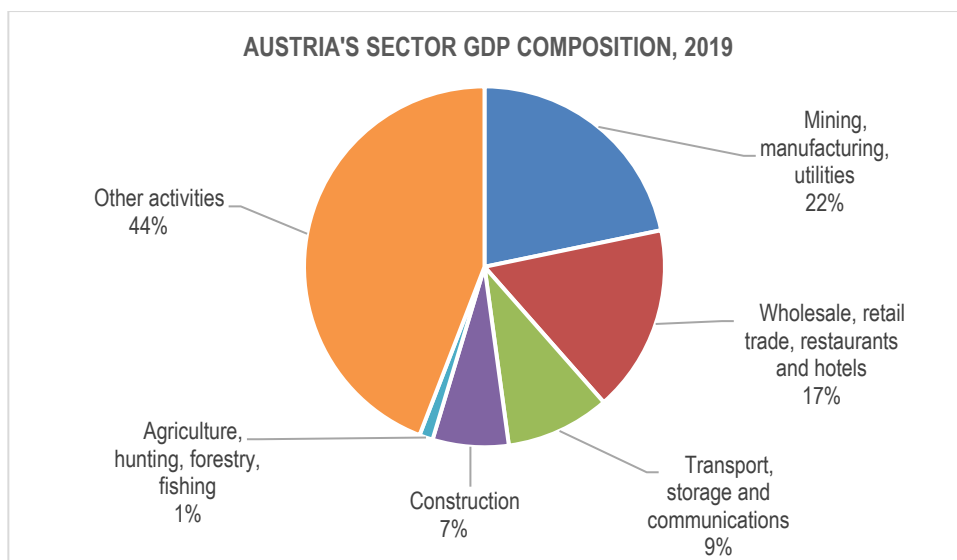
The Austrian economy is deemed one of the most stable in Europe. The country relies on a very strong network of export-focused SME's (Small to Medium Enterprises), excellent academic standards, and significant spending for research and development. Public and private consumption are likely to buttress the domestic economy with households benefiting from a tight labour market and higher wages. However, the COVID-19 pandemic and related containment measures strongly affected the Austrian economy. The Austrian economy experienced a dramatic setback, registering negative growth of -6,7 % in 2020. According to the International Monetary Fund's (IMF) updated October 2020 forecast, GDP growth is expected to rebound to 4,6% in 2021 and 2,1% in 2022, subject to the post-pandemic global economic recovery.

Due to the economic crisis triggered by the COVID-19 pandemic, Austria's public debt has increased. According to IMF data of October 2020, this debt was recorded at 84,8% of GDP in 2020 and is expected to remain stable in 2021 (84,3%) and 2022 (82,4%). The public deficit also surged, reaching a negative 8,9% in 2020. The IMF estimates that it will decrease to -3,4% in 2021 and to -1,9% in 2022. With an average inflation rate of 1,8% since the introduction of the euro, Austria has managed to maintain price stability in line with the Euro system definition (1,5% in 2019). Although, according to the IMF's latest World Economic Outlook (October 2020), the inflation rate decreased slightly to 1,2% in 2020 (due to COVID-19). It is forecast to increase again to pre-pandemic levels of 1,8 % in 2021 and 2022.

Austria has implemented policies for innovation and business diversification in the green and digital economy. Following the COVID-19 pandemic, the government has taken sizeable measures to help stabilise the economy and preserve production potential. In June 2020, the government announced a new fiscal stimulus package in the order of €19 billion (4,7% of 2019 nominal GDP). (Nordeatrade, 2021)

The diagram below shows Austria's industry contribution to Gross Domestic Product (GDP) in 2019. The largest industry contributors in 2019 were:

1. Mining, manufacturing, and utilities sector: 22%
2. Wholesale and retail trade, restaurant, and hotels sector: 17% and
3. Transport, storage and communications sector: 9%



Source: UNCTAD, 2019

2.1 Doing Business in Austria

According to the World Bank's Ease of Doing Business rankings, Austria's strengths lie in trading across borders (1st) and enforcing contracts (10th). Overall Austria ranked 27th out of 190 countries monitored in terms of ease of doing business in 2020.

AUSTRIA'S EASE OF DOING BUSINESS, 2020	
SELECTED INDICATORS	RANKING OUT OF 190 COUNTRIES
Starting a Business	127
Dealing with Construction Permits	49
Getting Electricity	29
Registering Property	31
Getting Credit	94
Protecting Investors	37
Paying Taxes	44
Trading Across Borders	1
Enforcing Contracts	10
Resolving Insolvency	22
Doing Business 2020	27

Source: World Bank Ease of Doing Report, 2020

2.2 Companies

Below is a list of Austria's top companies by market value as of 1st January 2020.

AUSTRIA'S TOP COMPANIES BY MARKET VALUE AS OF 1 ST JANUARY 2020					
Rank	Country/Territory	SECTOR	Market Cap (Jan -01-2020)	Market Value (Jan-01-2021)	Number of Employees
#1335	OMV Group	Oil and Gas	USD18,42bn	USD13,4bn	20,000
#615	Verbund AG	Electric Utilities	USD17,61bn	USD29,55bn	2,820
#1419	Erste Group Bank Ag	Banking and Financial services	USD15,60bn	USD12,32bn	47,230
#2340	Raiffeisen Bank International Ag	Financial Services	USD8.47bn	USD6,67bn	-
#2871	Telekom Austria Ag	Telecommunication	USD5,42bn	USD 5,12bn	18,000
#2438	Voestalpine Ag	Basic Materials	USD5,09bn	USD 6,37bn	49,000
#3225	Andritz Ag	Industry Machinery	USD4,50bn	USD4,45bn	28,400
#3456	Bawag Group Ag	-	USD4,16bn	USD4.07bn	4,353
#3889	Ca Immobilien Anlagen Ag	Real Estate	USD 3.97bn	USD3.49bn	-
#3785	Oberbank Ag	Financial Services	USD 3.87bn	USD3.63bn	-

Source: Value Today, 2021

2.3 Risk Ratings

A sovereign credit rating is the credit rating of a country or sovereign entity. Sovereign credit ratings give investors insight into the level of risk associated with investing in a particular country as well as political risks. At the request of the country, a credit rating agency will evaluate the country's economic and political environment to determine a representative credit rating".

Source: Investopedia

While a number of credit agencies exist, the three most recognised credit ratings agencies globally are Fitch Ratings, Moody's Investors Services (Moody's) and Standard & Poor's (S&P). Reasons for a country/sovereign to seek a credit rating from one of these three agencies include not only to access funding in international bond markets via the issuance of bonds in external debt markets, but it is a means to attract foreign direct investment. Obtaining a good sovereign credit rating instils confidence in investors seeking to invest in that country, with the credit rating a means for the country to demonstrate financial transparency and credit standing.

Two key rating 'standards' exist, with the highest possible rating category being "AAA" according to S&P, which indicates that the rated country has extremely strong capacity to meet its financial commitments. A wide range of rating categories exists below this, with the categories ranging all the way down to SD (i.e., defaulted), which means the rated country has failed to pay one or more of its financial obligations when it came due.

AUSTRIA'S SOVEREIGN CREDIT RATINGS				
STANDARD & POORS			FITCH	MOODY'S
Local Currency Rating	Foreign Currency Rating	T&C Assessment	Credit Rating	Credit Rating
Aa1	Aa1	-	AA+	Aa1
Stable	Stable	-	Stable	Stable
13 November 2020	13 November 2020	-	15 May 2020	13 November 2020

Source: Trade Economics, 2021

The table below shows Austria’s risk assessment in terms of export transactions and direct investments. Ratings are between 1 and 7, and between A and C, with 7 and C being the maximum risk indicators. The table shows that the political risk in Austria is very low. Commercial risk is viewed to be high and special transaction risk is viewed as least risky.

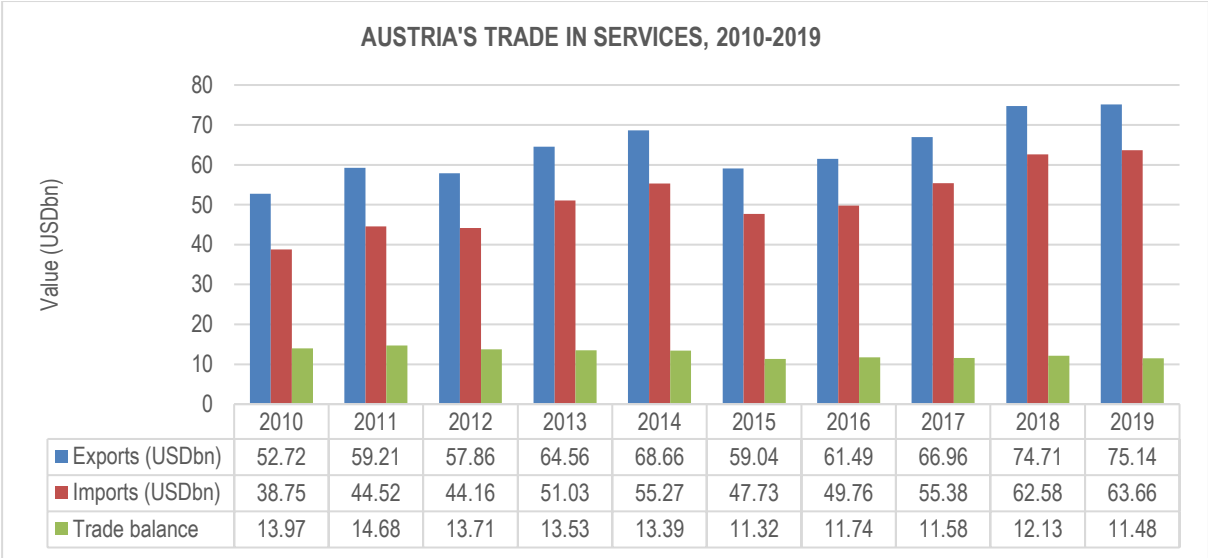
AUSTRIA’S RISK ASSESSMENT		
EXPORT TRANSACTIONS		
Political Risks	Short Term	1
	Medium-Long term	1
	Special Transactions	1
Commercial Risk	C	
DIRECT INVESTMENTS		
War risk	1	
Risk of expropriation and government action	1	
Transfer risk	1	

Source: ONDD, 2021

3. Trade

3.1 Austria’s Trade in Services

The graph below shows Austria’s trade in services from 2010 to 2019. In the reviewed period, Austria’s exports exceeded imports. In 2019, Austria recorded its largest annual export of services at a value of USD75,14bn, while imports were valued at USD63,66bn.



Source: Quantec, 2021

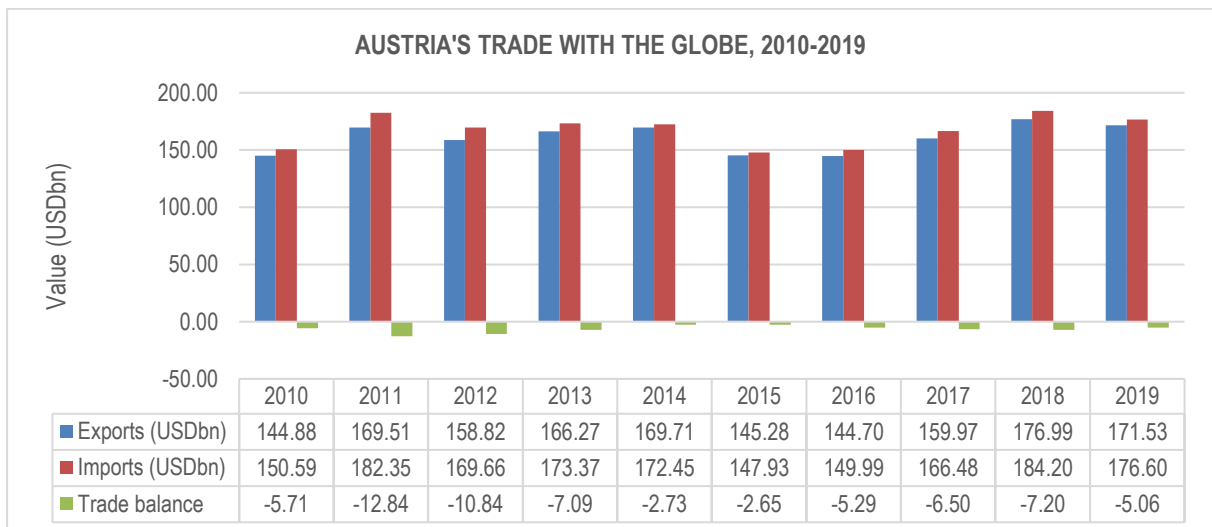
The table below shows Austria’s global trade in services in 2019. Travel services was the largest services export valued at USD22,85bn followed by other business services and transport sector valued at USD17,31bn, respectively. There was a slight role reversal with regards to imports. Transportation services was the largest import service into Austria valued at USD18,29bn followed by other business services (USD15,51bn) and travel services came in third place (USD11,55bn).

TOP 10 SERVICES EXPORTED BY AUSTRIA, 2019				TOP 10 SERVICES IMPORTED BY AUSTRIA, 2019			
CODE	SERVICE	VALUE 2019 (USDbn)	% GROWTH 2015-2019	CODE	SERVICE	VALUE 2019 (USDbn)	% GROWTH 2015-2019
4	Travel	22,85	2,25%	3	Transport	18,29	1,88%
10	Other business services	17,31	3,76%	10	Other business services	15,51	5,23%
3	Transport	17,31	1,55%	4	Travel	11,55	1,39%
9	Telecommunications, computer, and information services	7,91	4,36%	9	Telecommunications, computer, and information services	6,48	6,66%
7	Financial services	2,63	-3,84%	1	Manufacturing services on physical inputs owned by others	2,90	6,12%
1	Manufacturing services on physical inputs owned by others	1,90	-1,20%	7	Financial services	2,22	4,37%
8	Charges for the use of intellectual property	1,52	4,15%	8	Charges for the use of intellectual property	2,17	4,95%
5	Construction	0,98	4,89%	11	Personal, cultural, and recreational services	1,61	3,91%
2	Maintenance and repair services	0,87	7,90%	6	Insurance and pension services	1,04	-0,51%
11	Personal, cultural, and recreational services	0,73	3,59%	2	Maintenance and repair services	0,98	7,33%
12	Government goods and services	0,59	-1,08%	5	Construction	0,78	-0,03463543
6	Insurance and pension services	0,54	-7,29%	12	Government goods and services	0,13	0,003532151
TOTAL EXPORTS		75,14	2,24%	TOTAL IMPORTS		63,66	3,32%

Source: TradeMap, 2021

3.2 Austria's Global Trade

Between 2010 and 2019 Austria's imports exceeded exports, making Austria a net importer of goods. In 2019 Austria's exports reached a value of USD171,53bn a decline of 3,08% from the previous year. Imports also fell by 4,13%, dipping to USD176,60bn.



Source: Quantec, 2021

Germany is by far Austria's most important economic partner. In 2019, Germany was the leading export market valued at USD50.11bn. The two states have a close relationship, due to their shared history and language, with German being the official language of both countries. Since Austria's entry into the European Union in 1995, both countries are member-states of the Schengen Agreement. Germany was followed by the United States (USD11.37bn) and Italy (USD10.82bn). Of the top ten markets Poland (3,76%) had the highest growth rate over the reviewed period.

TOP 10 DESTINATION MARKETS FOR AUSTRIA'S EXPORTS, 2019			
RANK	COUNTRY	VALUE 2019 (USDbn)	% GROWTH 2015-2019
1	Germany	50,11	0,68%
2	United States	11,37	3,22%
3	Italy	10,82	0,97%
4	Switzerland	8,60	-1,69%
5	France	7,50	0,18%
6	Hungary	6,13	2,53%
7	Czech Republic	6,02	1,78%
8	Poland	5,77	3,76%
9	China	4,98	3,37%
10	United Kingdom	4,94	0,33%
TOTAL EXPORTS		171,53	0,66%

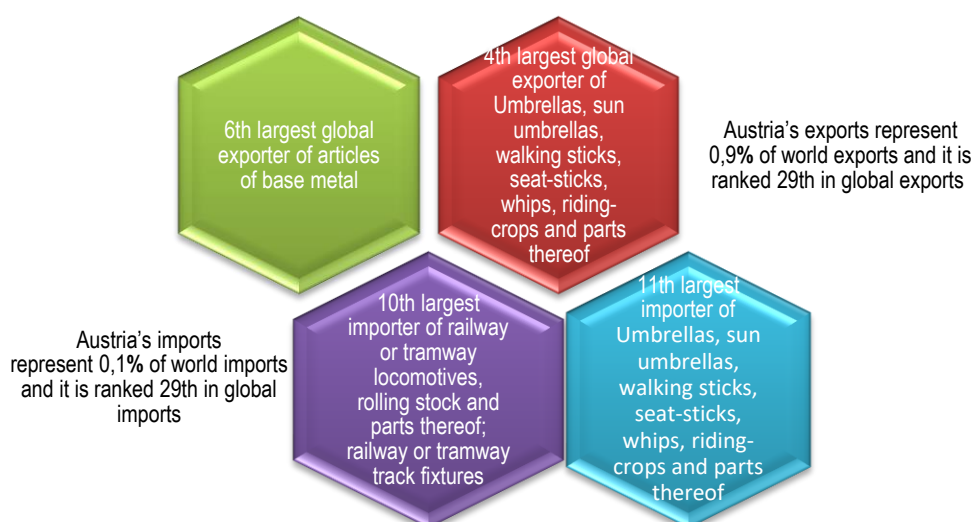
Source: Quantec, 2021

In parallel, Germany was Austria's main import market with imports valued at USD61.22bn in 2019, followed by Italy USD11.60bn and China (USD11.00bn). Austria and Italy are full members of the Organisation for Economic Co-operation and Development (OECD) and the EU. The two countries share 420 km of common borders.

TOP 10 SOURCE MARKETS FOR AUSTRIA'S IMPORTS, 2019			
RANK	COUNTRY	VALUE 2019 (USDbn)	% GROWTH 2015-2019
1	Germany	61,22	-0,25%
2	Italy	11,60	2,54%
3	China	11,00	2,98%
4	United States	7,90	6,77%
5	Czech Republic	7,41	1,17%
6	Switzerland	7,26	-4,06%
7	Poland	5,21	9,12%
8	Hungary	4,80	-0,05%
9	Netherlands	4,72	1,44%
10	France	4,69	0,46%
TOTAL IMPORTS		176,60	0,94%

Source: Quantec, 2021

The hexagons below show Austria's competitive advantage in trade:



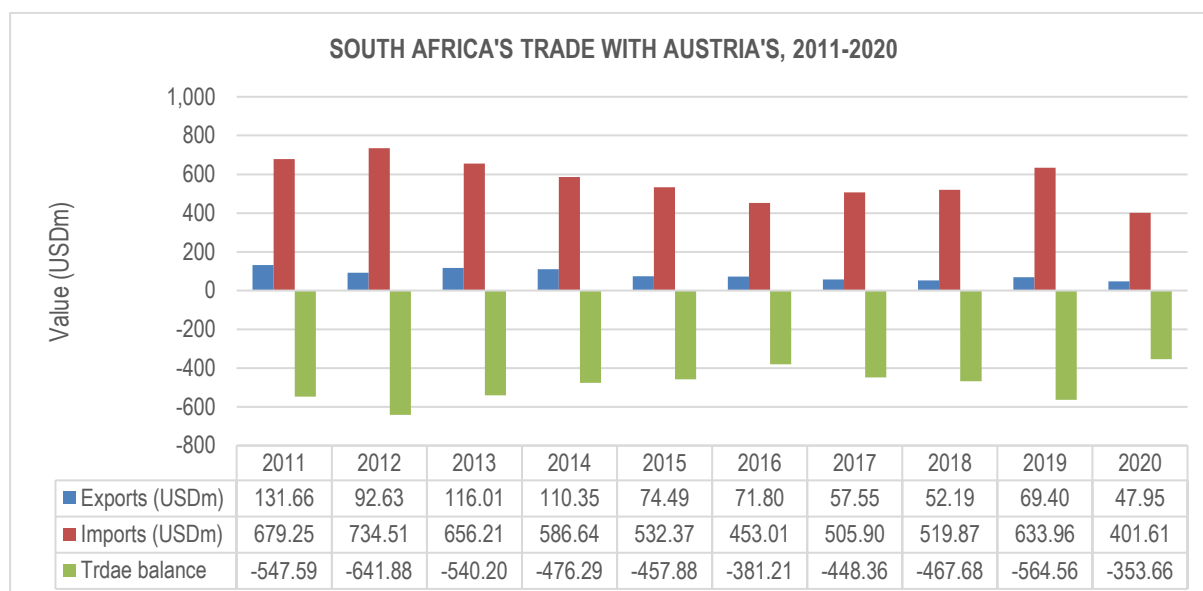
The leading product exported by Austria were motor cars (USD9,00bn). Medicaments were the second largest export product valued at USD5,49bn followed by human blood valued at USD4,92bn. Turning to imports, motor cars were the leading products valued at USD9,89bn, followed by parts and accessories for tractors (USD6,26bn) and refined petroleum oils and oils obtained from bituminous minerals (USD4,33bn). Of the top 10 exported products, human blood experienced the highest annual growth of 14,52% over the reviewed period.

TOP 10 EXPORTS FROM AUSTRIA, 2020				TOP 10 IMPORTS TO AUSTRIA, 2020			
RANK	PRODUCT	VALUE 2019 (USDbn)	% GROWTH 2015-2019	RANK	PRODUCT	VALUE 2019 (USDbn)	% GROWTH 2015-2019
1	Motor cars	9,00	11,55%	1	Motor cars	9,89	2,65%
2	Medicaments	5,49	-0,97%	2	Parts and accessories for tractors	6,26	7,79%
3	Human blood	4,92	13,62%	3	Refined petroleum oils and oils obtained from bituminous minerals	4,33	-1,72%
4	Parts and accessories for tractors, motor vehicles for the transport	4,73	0,06%	4	Crude petroleum oils and oils obtained from bituminous minerals	4,23	-0,76%
5	Waters	2,66	8,12%	5	Medicaments	3,58	-0,19%
6	Spark-ignition reciprocating or rotary internal combustion piston engine	2,61	4,04%	6	Human blood	3,41	14,52%
7	Base metal mountings, fittings, and similar articles suitable for furniture, doors	2,19	2,82%	7	Hormones, prostaglandins, thromboxanes and leukotrienes	3,12	-0,09%
8	Compression-ignition internal combustion piston engine "diesel or semi-diesel engine"	2,14	-5,77%	8	Petroleum gas and other gaseous hydrocarbons	2,89	-2,56%
9	Motor vehicles for the transport of goods	1,91	5,07%	9	Telephone sets...	2,87	1,61%
10	Electrical transformers	1,81	3,79%	10	Parts suitable for use solely or principally with internal combustion piston engine	2,02	-2,36%
TOTAL EXPORTS		171,53	0,66%	TOTAL IMPORTS		176,60	0,94%

Source: Quantec, 2021

3.3 Trade with South Africa

South Africa was a net importer of Austrian goods in the reviewed period. In 2020, South African exports to Austria were valued at USD47,95m, while imports amounted to USD401,61m in the same year. Between 2016 and 2020, South African exports to Austria decreased by 6,14% whilst imports decreased by 3,40% period.



Source: Quantec, 2021

The leading export product to Austria from South Africa was ferro-alloys (USD13,88m). Ferroalloy is an alloy of iron containing a significant proportion of one or more other elements like silicon, manganese, chromium, aluminium, or titanium. The main applications of ferro-alloys occur in the steelmaking process. Exports of this good accounted for 28,94% of all South African exports to Austria. Motor vehicles for the transport of goods (USD13,34m) were the second largest export followed by coins valued at USD11,65m. Of the top 10 top export products, parts, and accessories of tractors (186,97%) were the fastest growing export product by South Africa. The leading import products into South Africa from Austria were medicaments (USD33,29m) followed by original equipment components (USD30,67m). Of the top ten imported products original equipment components (128,67%) showed the fastest growth in the reviewed period.

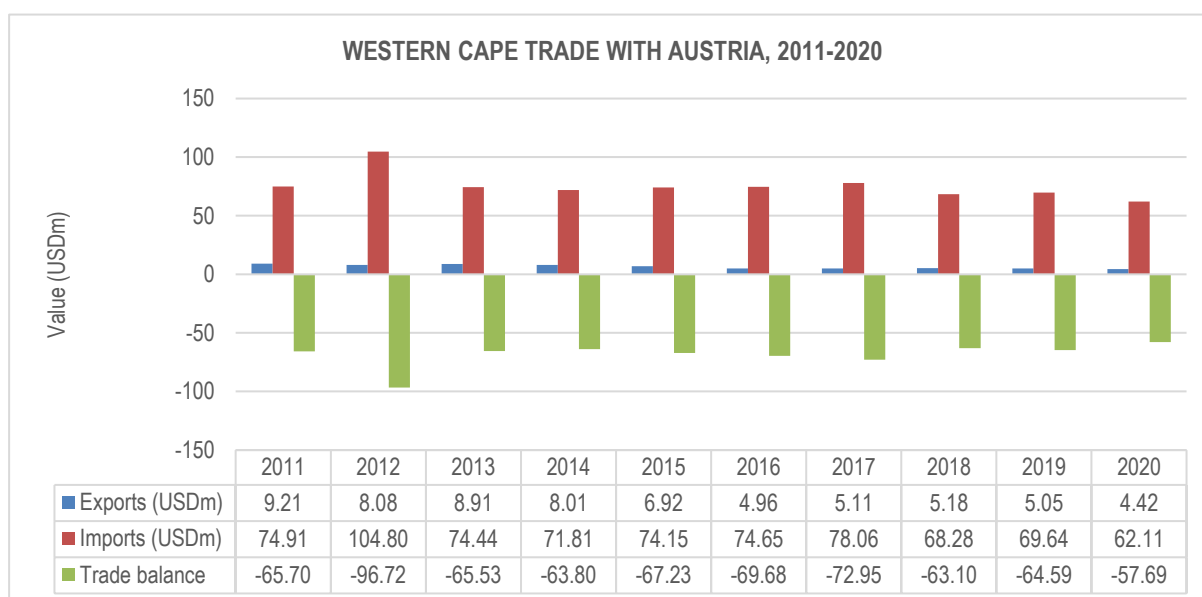
TOP 10 EXPORTS FROM SOUTH AFRICA TO AUSTRIA, 2020				TOP 10 IMPORTS FROM AUSTRIA TO SOUTH AFRICA, 2020			
RANK	PRODUCT	VALUE 2020 (USDm)	% GROWTH 2016-2020	RANK	PRODUCT	VALUE 2020 (USDm)	% GROWTH 2016-2020
1	Ferroalloys	13,88	2,97%	1	Medicaments	33,29	2,04%
2	Motor vehicles for the transport of goods	13,34	13,15%	2	Original equipment components	30,67	128,67%
3	Coins	11,65	30,90%	3	Waters, including mineral waters and aerated waters, containing added sugar or other sweetening matter, or flavoured	26,57	4,55%
4	Wine of fresh grapes	1,02	-16,88%	4	Motorcycles	13,92	-1,00%
5	Apples, pears, and quinces, fresh	0,98	-	5	Uncoated kraft paper and paperboard	12,44	27,52%
6	Waste and scrap of precious metal or of metal clad with precious metal	0,65	-	6	Other moving, grading, levelling, scraping, excavating, tamping, compacting, extracting, or boring machinery	9,52	35,51%
7	Parts and accessories of tractors	0,32	186,97%	7	Paper, paperboard, cellulose wadding, and	8,74	-12,21%

					webs of cellulose fibres, coated		
8	Measuring or checking instruments, appliances, and machines, not specified, or included elsewhere in this Chapter; profile projectors	0,27	63,67%	8	Refractory bricks, blocks, tiles, and similar refractory ceramic constructional goods	7,77	74,20%
9	Collections and collectors' pieces of zoological, botanical interest	0,26	11,06%	9	Dextrins and other modified starches	7,49	9,27%
10	Flat-rolled products of stainless steel, of a width of less than 600 mm	0,25	-	10	Self-propelled bulldozers, angledozers, graders, levellers, scrapers etc.	6,59	29,36%
TOTAL EXPORTS		47,95	-6,14%	TOTAL IMPORTS		401,61	-3,04%

Source: Quantec, 2021

3.4 Trade with the Western Cape

In the reviewed period the Western Cape was a net exporter of goods to Austria. In 2020 exports were valued at USD4,42m which is 10,84% of South Africa's total exports. Turning to imports, between 2011 and 2020 there was small variation in the import numbers of goods from Austria into South Africa. The huge dip in imports in 2012/2014 was due to a decline in demand of Austrian imports of waters which includes mineral waters and aerated waters. Red Bull is one of the leading Austrian brands exported by South Africa.



Source: Quantec, 2021

The leading export product to Austria from the Western Cape was wine of fresh grapes (USD995 329). Exports of this good accounted for 22,52% of the province's exports to Austria. Apples, pears, and quinces, fresh was the second largest export valued at USD977 170. Of the top 10 top exported products instruments and appliances used in medical, surgical, dental, or veterinary sciences (374,36%) were the fastest growing export product by the Western Cape. Turning to imports, the leading import products into South Africa from Austria were waters valued at USD25,91m. This product was followed by refrigerators (USD5,43m) and other lifting, handling, loading, or unloading machinery (USD3,24m). Of the top ten products, cigarette paper (19614,51%) showed the fastest growth in the reviewed period.

TOP 10 EXPORTS TO AUSTRIA, 2020				TOP 10 IMPORTS FROM AUSTRIA, 2020			
RANK	PRODUCT	VALUE 2020 (USD'000)	% GROWTH 2016-2020	RANK	PRODUCT	VALUE 2020 (USD'000)	% GROWTH 2016-2020
1	Wine of fresh grapes	995,32	-16,32%	1	Waters	25 913,50	2,34%
2	Apples, pears, and quinces, fresh	977,17	-	2	Refrigerators	5 432,54	10,61%
3	Waste and scrap of precious metal or of metal clad with precious metal	624,61	-	3	Other lifting, handling, loading, or unloading machinery	3 240,09	17,80%
4	Citrus fruit, fresh or dried	254,36	-	4	Cigarette paper	3 015,79	19614,51%
5	Undenatured ethyl alcohol	166,73	27,39%	5	Uncoated kraft paper and paperboard, in rolls or sheet	1 709,55	1,06%
6	Parts suitable for use solely or principally with transmission apparatus for radiobroadcasting or television,	158,19	1,38%	6	Discs, tapes, solid-state non-volatile storage devices	1 159,50	138,72%
7	Measuring or checking instruments	124,69	-	7	Cheese and curd	1 008,60	109,01%
8	Instruments and appliances used in medical, surgical, dental, or veterinary sciences	114,98	374,36%	8	Video game consoles and machines	984,80	7,93%
9	Petroleum jelly	106,86	-	9	Electrical transformers, static converters	944,52	-
10	Artificial staple fibres, carded, combed, or otherwise processed for spinning	70,87	-	10	Oscilloscopes	829,78	-8,08%
TOTAL EXPORTS		4 419,61	-7,78%	TOTAL IMPORTS		62 112,03	-3,22%

Source: Quantec, 2021

3.5 Trade Regulations, Customs and Standards

There is a broad array of EU legislation pertaining to the marking, labelling, and packaging of products, with neither an “umbrella” law covering all goods nor any central directory containing information on marking, labelling, and packaging requirements is contained.

The first step in investigation the marking, labelling, and packaging legislation that might apply to a product entering the EU is to draw a distinction between what is mandatory and what is voluntary. Decisions related to mandatory marking, labelling, and/or packaging requirements may sometimes be left to individual Member States. Furthermore, voluntary marks and/or labels are used as marketing tools in some EU Member States.

For complete details on EU labelling and marking regulations, please visit the [CS Europe website](#) and consult with their expert staff as needed.

3.6 Tariffs

Tariffs imposed by Austria on South African exports are listed below.

TARIFFS IMPOSED BY AUSTRIA ON IMPORTS FROM SOUTH AFRICA, 2019					
HS CODE AND PRODUCT DESCRIPTION	TARIFF	HS CODE AND PRODUCT DESCRIPTION	TARIFF	HS CODE AND PRODUCT DESCRIPTION	TARIFF
01: Live animals	9	Essential oils and resinoids; perfumery, cosmetic or toilet preparations	0	Headgear and parts thereof	0
02: Meat and edible meat offal	15	Soap, organic surface-active agents, washing preparations, lubricating preparations, artificial ...	0	Umbrellas, sun umbrellas, walking sticks, seat-sticks, whips, riding-crops, and parts thereof	0
03: Fish and crustaceans, molluscs, and other aquatic invertebrates	0	Albuminoidal substances; modified starches; glues; enzymes	2	Prepared feathers and down and articles made of feathers or of down; artificial flowers; articles	0
04: Dairy produce; birds' eggs; natural honey; edible products of animal origin	5	Explosives; pyrotechnic products; matches; pyrophoric alloys; certain combustible preparations	0	Articles of stone, plaster, cement, asbestos, mica, or similar materials	0
05: Products of animal origin	0	Photographic or cinematographic goods	0	Ceramic products	0
06: Live trees and other plants; bulbs, roots, and the like; cut flowers and ornamental foliage	1	Miscellaneous chemical products	0	Glass and glassware	0
07: Edible vegetables and certain roots and tubers	4	Plastics and articles thereof	0	Natural or cultured pearls, precious or semi-precious stones, precious metals, metals clad ...	0
08: Edible fruit and nuts; peel of citrus fruit or melons	3	Rubber and articles thereof	0	Iron and steel	0
09: Coffee, tea, maté and spices	0	Raw hides and skins (other than furskins) and leather	0	Articles of iron or steel	0
10: Cereals	3	Articles of leather; saddlery and harness; travel goods, handbags, and similar containers; articles ...	0	Copper and articles thereof	0
11: Products of the milling industry; malt; starches; inulin; wheat gluten	10	Furskins and artificial fur; manufactures thereof	0	Nickel and articles thereof	0
12: Oil seeds and oleaginous fruits; miscellaneous grains	0	Wood and articles of wood; wood charcoal	0	Aluminium and articles thereof	2
13: Lac; gums, resins and other vegetable saps and extracts	1	Cork and articles of cork	0	Lead and articles thereof	0
14: Vegetable plaiting materials	0	Manufactures of straw, of esparto or of other plaiting materials; basket ware and wickerwork	0	Zinc and articles thereof	0
15: Animal or vegetable fats and oils and their cleavage products;	0	Pulp of wood or of other fibrous cellulosic material; recovered (waste and scrap) paper or ...	0	Tin and articles thereof	0
16: Preparations of meat, of fish or of crustaceans, molluscs, or other aquatic invertebrates	4	Paper and paperboard; articles of paper pulp, of paper or of paperboard	0	Other base metals; cermet's; articles thereof	0
17: Sugars and sugar confectionery	29	Printed books, newspapers, pictures, and other products of the printing industry; manuscripts, ...	0	Tools, implements, cutlery, spoons, and forks, of base metal; parts thereof of base metal	0
18: Cocoa and cocoa preparations	0	Silk	0	Miscellaneous articles of base metal	0

19: Preparations of cereals, flour, starch, or milk; pastrycooks' products	5	Wool, fine, or coarse animal hair; horsehair yarn and woven fabric	0	Machinery, mechanical appliances, nuclear reactors, boilers; parts thereof	0
20: Preparations of vegetables, fruit, nuts, or other parts of plants	6	Cotton	0	Electrical machinery and equipment and parts thereof; sound recorders and reproducers, television ...	0
21: Miscellaneous edible preparations	3	Other vegetable textile fibres; paper yarn and woven fabrics of paper yarn	0	Railway or tramway locomotives, rolling stock and parts thereof; railway or tramway track fixtures ...	0
22: Beverages, spirits, and vinegar	3	Man-made filaments; strip and the like of man-made textile materials	0	Vehicles other than railway or tramway rolling stock, and parts and accessories thereof	0
23: Residues and waste from the food industries	0	Man-made staple fibres	0	Aircraft, spacecraft, and parts thereof	0
24: Tobacco and manufactured tobacco substitute	0	Wadding, felt and nonwovens; special yarns; twine, cordage, ropes and cables and articles thereof	0	Ships, boats, and floating structures	0
25: Salt; sulphur; earths and stone; plastering materials, lime, and cement	0	Carpets and other textile floor coverings	0	Optical, photographic, cinematographic, measuring, checking, precision, medical or surgical ...	0
26: Ores, slag, and ash	0	Special woven fabrics; tufted textile fabrics; lace; tapestries; trimmings; embroidery	0	Clocks and watches and parts thereof	0
27: Mineral fuels, mineral oils, and products of their distillation; bituminous substances	0	Impregnated, coated, covered, or laminated textile fabrics; textile articles of a kind suitable ...	0	Musical instruments; parts and accessories of such articles	0
28: Inorganic chemicals; organic or inorganic compounds of precious metal	0	Knitted or crocheted fabrics	0	Furniture: bedding, mattresses, mattress supports, cushions and similar stuffed furnishings; ...	0
29: Organic chemicals	0	Articles of apparel and clothing accessories, knitted or crocheted	0	Toys, games, and sports requisites; parts and accessories thereof	0
30: Pharmaceutical products	0	Articles of apparel and clothing accessories, not knitted or crocheted	0	Miscellaneous manufactured articles	0
31: Fertilisers	0	Other made-up textile articles; sets; worn clothing and worn textile articles; rags	0	Works of art, collectors' pieces, and antiques	0
32: Tanning or dyeing extracts; tannins and their derivatives; dyes, pigments, and other colouring	0	Footwear, gaiters, and the like; parts of such articles	0		

Source: Trade Map, 2021

NOTE: Exporters should not take the HS2 tariff as conclusive and as the actual tariff that will be applied to the exported product. The tariffs indicated above are average tariffs and for products within the category it may be higher or lower than indicated. Where the tariff is zero it can be assumed that there is zero tariff applicable to all products within that HS code. Tariffs are determined according to the importing country's national tariff line from the HS6 level and upwards. Exporters are advised to visit www.macmap.org to determine the exact tariff applicable to the product at HS6.

3.7 Logistics

Austria is strategically located along the Rhine-Main-Danube Canal, which is a direct route between the North and Black Seas, and the country offers four ports in Vienna, Linz, Enns and Krems. The total cargo handled by Austria’s harbour facilities along the Danube amounted to 11 billion tons in 2013. On the basis of investments totalling to EUR 95 million, the Port of Vienna emerged as one of the most efficient hubs for the handling of goods in Central and South Eastern Europe by 2015. A total of 120 companies operates at the Port of Vienna Logistics Center. The Port of Vienna has achieved rapid growth, trans-shipping 400,000 containers annually. Two container trains travel from Vienna to Koper each day thanks to the Port of Vienna’s partnership with the “Luka Koper” harbour in Slovenia on the Mediterranean Sea, cutting seven days off freight transports to the Far East.

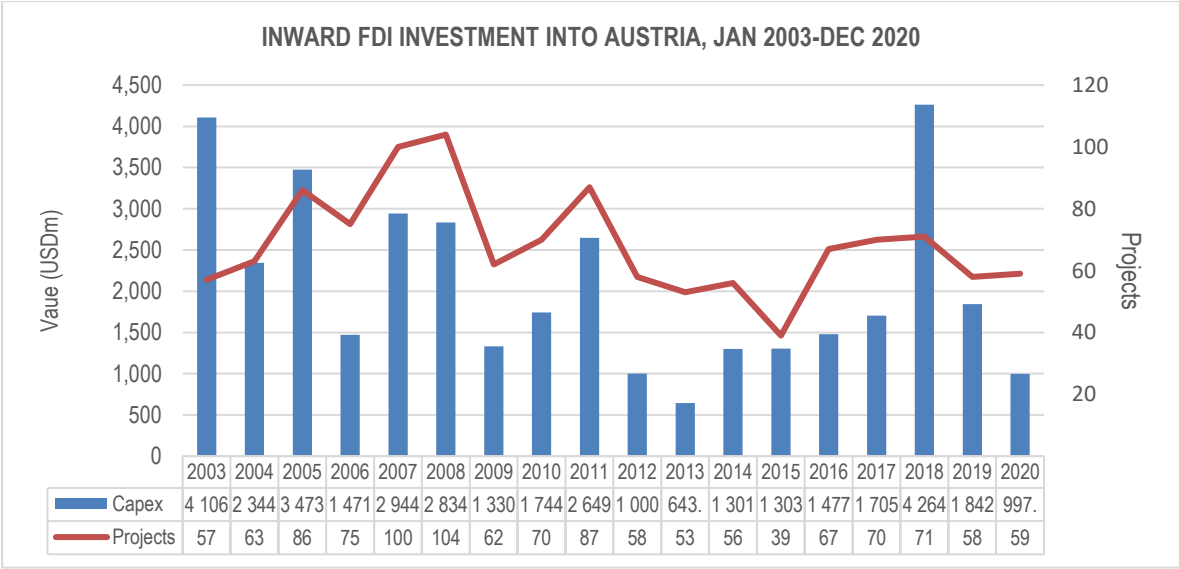
On a per capita basis, Austria’s highly developed railway system, encompassing 5,651 km, is far above the EU average. In addition, 15 rail border crossings provide quick access to seven markets directly bordering on Austria: the Czech Republic, Slovakia, Hungary, Slovenia, Italy, Switzerland, and Germany.

Austria is focusing on sustainability when it comes to optimizing its transport mix; 59% of goods are transported on the country’s roads, 37% by the railways and 4% via waterway. On average, only 18% of all goods are transported by train in the EU. Austria is striving to attain a modal split of 40%. Austria ranks among the European frontrunners when it comes to investments in its railway infrastructure, which amount to EUR 258 per capita. (Invest in Austria , n.d.)

4. Foreign Direct Investment

4.1 Inward FDI Investment into Austria

Between January 2003 and December 2020, a total of 1 235 projects were recorded into Austria. These projects represent a total capital investment of USD37,44bn, which is an average investment of USD30,3m per project. During the reviewed period, a total of 92 293 jobs were created.



Source: FDI Intelligence, 2021

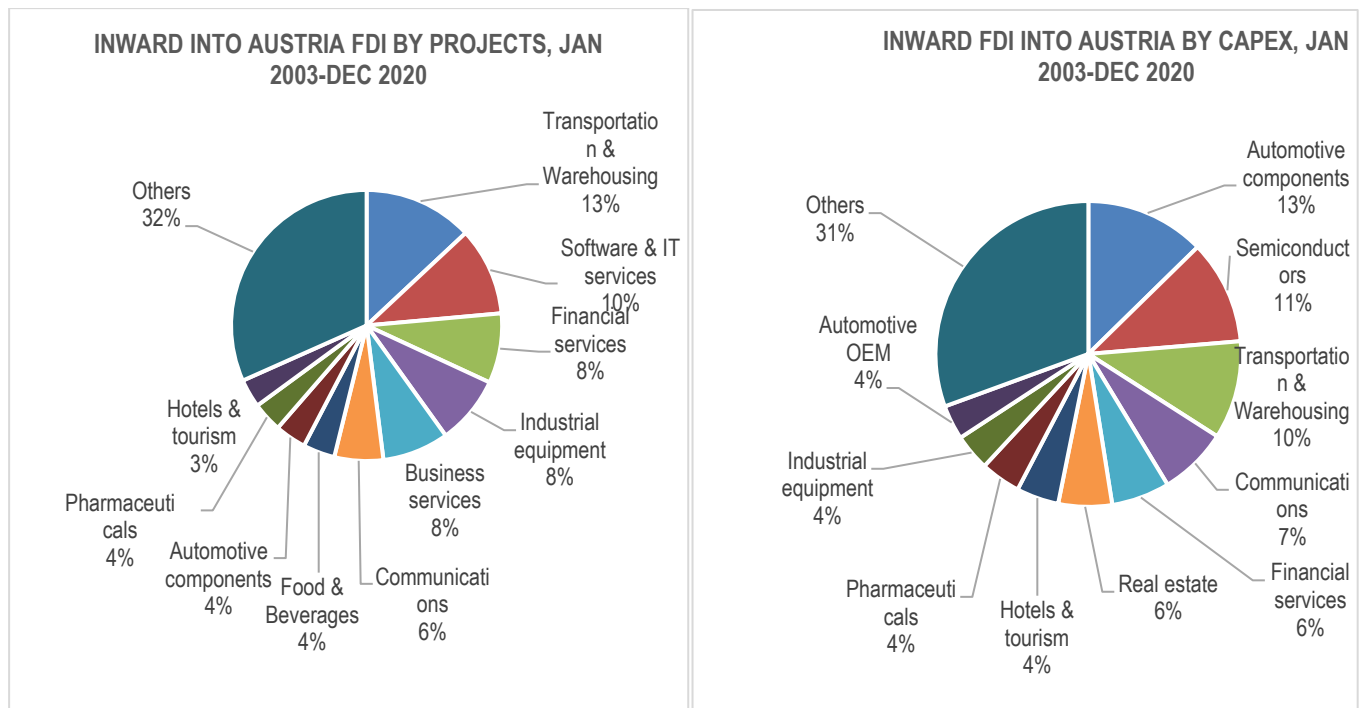
Germany was the largest source market in terms of project investments into Austria with 448 projects; the United States was the second largest market in terms of projects, with a total of 160 projects. Switzerland came in third with 105 investment projects.

TOP 10 SOURCE MARKETS FOR FDI INTO AUSTRIA, JAN 2003 –DEC 2020						
RANK	COUNTRY	PROJECTS	% PROJECTS	CAPEX, (USDbn)	% PROJECTS	JOBS
1	Germany	448	19.26%	14,86	39,70%	35 380
2	United States	160	10.37%	3,73	9,96%	9 941
3	Switzerland	105	7.41%	3,2	8,56%	7 166
4	Italy	58	6.67%	1,75	4,67%	5 424
5	United Kingdom	58	6.67%	1,81	4,85%	3 527
6	France	49	5.19%	1,03	2,74%	2 396
7	Netherlands	43	3.70%	1,26	3,37%	3 610
8	Japan	34	2.96%	0,56	1,50%	1 415
9	Canada	33	2.96%	2,25	6,00%	8 302
10	China	26	2.22%	0,78	2,07%	1 638
TOTAL		1 235	100%	37,44	100,00%	92 293

Source: FDIIntelligence, 2021

The figures below show the global inward FDI into Austria by sector and number of projects and capex. In terms of projects the transportation and warehousing sector was the leading recipient sector with 11% followed by the software and IT services (10 %) and the financial services and industrial equipment (8%) sector, respectively.

In terms of capital expenditure, the automotive components (13%) and semiconductors (11%) and the transport and warehousing (10%) received the most investment into Austria.



Source: Intelligence, 2021

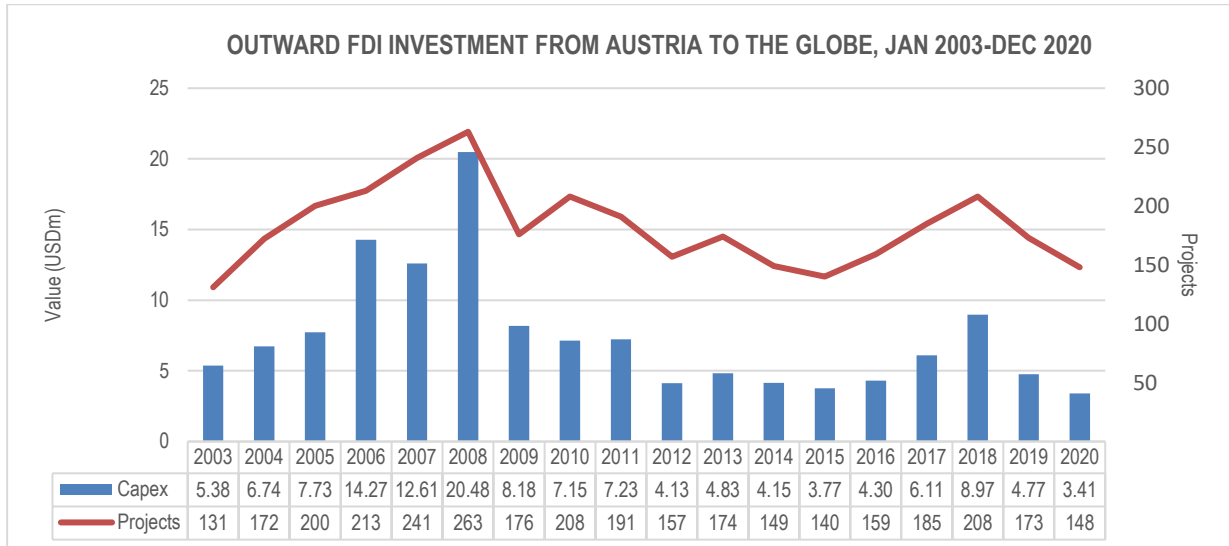
The table below shows the largest companies investing in Austria between January 2003 and Dec 2020:

TOP 10 COMPANIES FOR FDI INTO AUSTRIA, JAN 2003–DEC 2020					
RANK	COMPANY	SECTOR	PROJECTS	CAPEX (USDm)	JOBS CREATED
1	Infineon Technologies	Semiconductors	15	3,84	3 699
2	DB Schenker	Transportation & Warehousing	13	0,21	867
3	Borealis	Plastics	9	0,66	1 666
4	Sandoz	Pharmaceuticals	9	0,64	671
5	Boehringer Ingelheim	Automotive OEM	8	0,77	1 109
6	Bayerische Motoren Werke (BMW)	Automotive OEM	7	1,22	3 885
7	GLS Austria	Transportation & Warehousing	7	0,07	393
8	Magna Steyr	Automotive components	7	1,13	4 729
9	Fercam Austria	Transportation & Warehousing	6	0,04	106
10	Interxion	Communications	6	0,26	124
TOTAL			1 235	37,44	92 293

Source: Intelligence, 2021

4.2 Outward FDI Investment from Austria

Between January 2003 and December 2020, a total of 3 314 FDI projects were recorded from Austria. These projects represent a total capital investment of USD136.57bn, which is an average investment of USD41.2m per project. During the reviewed period, a total of 576 655 jobs were created.



Source: FDIIntelligence, 2021

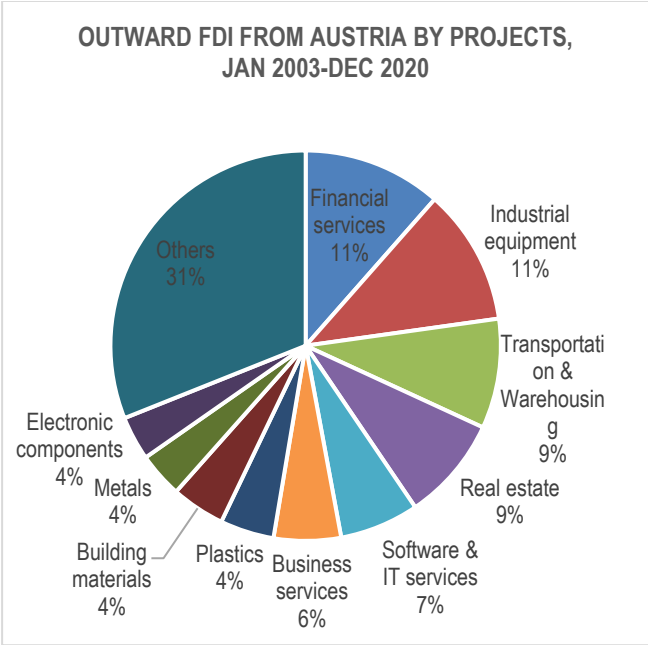
Germany was the largest source market for project investments into Austria with 448 projects; the United States was the second largest source market in terms of projects recording 160 projects. The United States was followed by Switzerland in third with 105 investment projects.

TOP 10 SOURCE MARKETS FOR FDI INTO AUSTRIA, JAN 2003 –DEC 2020						
RANK	COUNTRY	PROJECTS	% PROJECTS	PROJECTS	% PROJECTS	JOBS
1	Germany	448	13,63%	11,12	8,28%	23 514
2	United States	160	4,87%	7,31	5,45%	38 023
3	Switzerland	105	3,19%	16,27	12,12%	150 033
4	Italy	58	1,76%	7,18	5,35%	12 331
5	United Kingdom	58	1,76%	9,03	6,73%	36 466
6	France	49	1,49%	4,28	3,19%	22 222
7	Netherlands	43	1,31%	6,20	4,62%	22 391
8	Japan	34	1,03%	6,46	4,81%	40 004
9	Canada	33	1,00%	4,75	3,54%	29 190
10	China	26	0,79%	3,64	2,71%	3 492
TOTAL		3 288	100,00%	134,21	100,00%	546 030

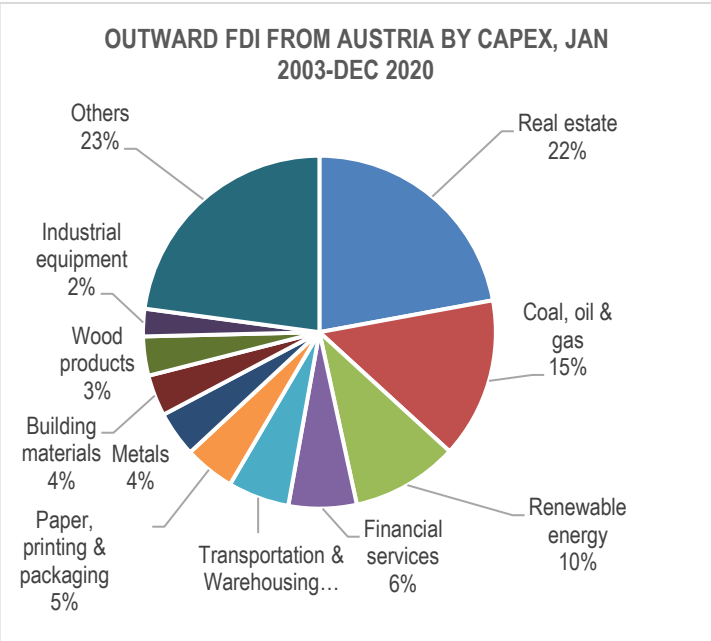
Source: FDIIntelligence, 2021

The figures below show the global inward FDI from Austria by sector and number of projects and capex. In terms of projects the financial services sector and the industrial equipment sector were the leading recipient sectors with 11% share of all projects, respectively. These two sectors were followed by real transportation and warehousing sectors with a 9% share, respectively.

In terms of capital expenditure, the real estate sector (22%) received the most investment from Austria. The coal, oil, and gas (15%) and renewable energy (10%) sectors completed the top three recipient sectors of outward investment into the country.



Source: FDIIntelligence, 2021



Below is a list of the top ten companies that have invested in the Austrian economy.

TOP 10 COMPANIES INVESTING INTO THE AUSTRIA ECONOMY, JAN 2003–DEC 2020					
RANK	COMPANY	SECTOR	PROJECTS	CAPEX (USDm)	JOBS CREATED
1	Gebrueder Weiss (Gebruder Weiss) (GW)	Transportation & Warehousing	78	1647,2	3932
2	cargo-partner	Transportation & Warehousing	72	2310,9	3 685
3	Oberbank	Financial services	47	861,9	2829
4	Wienerberger	Building materials	37	1154,4	2366
5	OMV	Coal, oil & gas	32	11542,2	8099
6	Voestalpine Group	Metals	29	1649,6	3564
7	Immofinanz	Real estate	28	2772,5	28756
8	Raiffeisenbank	Financial services	27	275,8	508
9	Alpla (Alpla Werke Alwin Lehner)	Plastics	26	604,5	1694
10	Immoeast	Real estate	24	3866,2	40136
TOTAL			3 288	134 210	546 030

Source: FDIIntelligence, 2021

4.3 FDI Relations from South Africa to Austria

Between January 2003 and December 2020, a total of 2 FDI projects were recorded from South Africa into Austria. These projects represent a total capital investment of USD50,24m which is an average investment of USD25,12m per project. During the period, a total of 65 jobs were created.

INWARD FDI INVESTMENT FROM SOUTH AFRICA INTO AUSTRIA, May 2003 - MAR 2019								
DATE	INVESTING COMPANY	Source state	Industry sector	Sub-sector	Cluster	Industry activity	Capex (USDm)	JOBS
Sep 2016	Mondi Group	Gauteng	Plastics	Plastics packaging materials & unlaminated film & sheets	Food, Beverages & Tobacco	Manufacturing	22,34	30
Nov 2011	Mondi Napiag	Gauteng	Plastics	Plastics packaging materials & unlaminated film & sheets	Food, Beverages & Tobacco	Manufacturing	27,9	35
TOTAL							50,24	65

Source: FDIIntelligence, 2021

4.4 FDI Projects from Austria to South Africa

Between January 2003 and December 2020, a total of 16 FDI projects were recorded from Austria into South Africa. These projects represent a total capital investment of USD320,38m which is an average investment of USD20,02m per project. During the period, a total of 1 190 jobs were created.

OUTWARD FDI INVESTMENT FROM AUSTRIA TO SOUTH AFRICA, JAN 2003 - DEC 2020							
Date	Investing Company	Source State	Sector	Cluster	Activity	Capex (USDm)	Jobs created
Apr 2020	Fronius	Wels	Electronic components	Environmental Technology	Sales, Marketing & Support	0,3	2
Mar 2020	Alpla (Alpla Werke Alwin Lehner)	Hard	Plastics	Industrial	Manufacturing	27,1	182

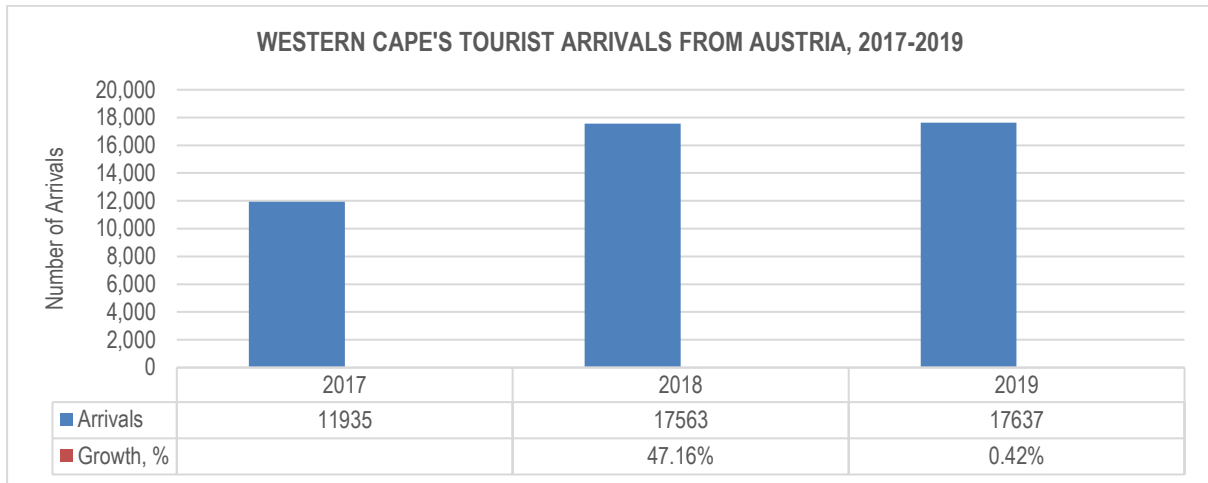
Nov 2019	Klinger South Africa	Gumpoldskirchen	Industrial equipment	Energy	Sales, Marketing & Support	3	12
Aug 2019	Startaparart	Vienna	Business services	Creative Industries	Business Services	21,6	16
Nov 2018	Polytec Group	Horsching	Plastics	Transport Equipment	Manufacturing	11,28	69
Apr 2018	Constantia Afripack	Vienna	Plastics	Agribusiness	Manufacturing	27,1	182
Nov 2016	Reinhard Hofer	Kufstein	Financial services	Financial Services	Business Services	9,5	19
May 2014	Alpla (Alpla Werke Alwin Lehner)	Hard	Plastics	Consumer Goods	Manufacturing	8,2	50
Dec 2012	Anton Paar	Graz	Industrial equipment	Industrial	Sales, Marketing & Support	3	12
Apr 2012	Voestalpine Group	Linz	Automotive components	Transport Equipment	Manufacturing	2,7	30
Feb 2011	Agrana	Vienna	Food & Beverages	Agribusiness	Manufacturing	6,76	44
Aug 2010	Youngsan Handel	Vienna	Automotive components	Transport Equipment	Sales, Marketing & Support	1,8	16
Feb 2010	Austrian Energy & Environment Austria (AE&E Austria)	Vienna	Renewable energy	Environmental Technology	Sales, Marketing & Support	155,5	22
Dec 2006	Rosenbauer	Leonding	Automotive OEM	Transport Equipment	Sales, Marketing & Support	9,8	35
Oct 2006	RHI Refractories	Vienna	Metals	Industrial	Manufacturing	11,44	98
Dec 2005	Roehren und Pumpenwerk Bauer (Rohren und Pumpenwerk Bauer)	Not Specified	Industrial equipment	Agribusiness	Manufacturing	21,3	401
TOTAL						320,38	1190

Source: FDIIntelligence, 2021

There were no FDI projects from South Africa into Austria.

5. Tourism

The illustration below shows the tourist arrivals from Austria into the Western Cape. In 2019, the Western Cape received 17 637 tourists from Austria, which was a 0,42% growth from the previous year.



Source: SATSA, 2021

DISCLAIMER:

Wesgro has taken every effort to ensure that the information in this publication is accurate. We provide said information without representation or warranty whatsoever, whether expressed or implied. It is the responsibility of users of this publication to satisfy themselves of the accuracy of information contained herein. Wesgro cannot be held responsible for the contents of the publication in any way.

For more information on this publication and other Wesgro publications please contact research@wesgro.co.za or for more publications visit the Wesgro publications portal on our website at <http://wesgro.co.za/publications>

© Wesgro, 2021